

FIRST HALF 2021-22 REVENUES 17 February 2022

# APPOINTMENT OF EVA BERNEKE AS CEO

- Considerable experience across the TMT industry
- Former CEO of KMD, leading Danish player in software and IT
  - Transformation of a declining business into a growth company
  - Development of new businesses and management of the slowdown of heritage business
- Strong experience in Telecom at TDC, leading Danish Telco
  - CEO Business and Wholesale (largest division)
  - Head of strategy, in charge of IPO
- Former Board member of Schibsted and currently Board member of Vestas Wind and Lego
- Supported by experienced management team of Eutelsat





# AGENDA

### 1. Key Events

- 2. Operational performance
- 3. Financial performance
- 4. Outlook









H1 **Operating verticals** down -4.2%, broadly in line with expectations and within the range of objectives for the Full Year



Industry-leading profitability despite revenue decline

H1 Adjusted **Discretionary Free Cash-Flow** well on track to reach full year objective



\$125m proceeds related to Phase I of **C-Band** transition received in December



Sustained progress in our Fixed Broadband strategy



Successful entry into service of **EUTELSAT QUANTUM** with strong commercial momentum





### **KEY FINANCIAL DATA**

	Eirot Half 2021-22	YoY Change	
	First Half 2021-22	Reported	Like-for-like
Total Revenues	€572m	-9.0%	<b>-4.7%</b> <sup>1</sup>
<b>Operating Verticals Revenues</b>	€569m	-7.2%	-4.2% <sup>1</sup>
EBITDA margin at constant currency <sup>2</sup>	76.4%	-0.6 pts	
Cash Capex <sup>2</sup>	(€98)m	+€19m	
Reported Discretionary Free Cash-Flow <sup>2</sup>	€195m	-€62m	
Adjusted Discretionary Free Cash-Flow <sup>2</sup>	€203m	-€62m	
Net Debt / EBITDA <sup>2</sup>	3.53x	+0.44pts	

<sup>1</sup> Change at constant currency and perimeter. 2 Alternative performance metrics. Please refer to Appendix 3 to the press release for more details.



The comparative financial statements as of 31 December 2020 have been restated with respect to the CVAE, which has been reclassified from "Selling, general and administrative expenses" to "Corporate income tax" for an amount of 2.1 million euros in order to align the presentation with the consolidated financial statements as of 31 December 2021.

# PROGRESS IN FIXED BROADBAND ROLLOUT

#### EUROPE: GO-TO-MARKET LARGELY DE-RISKED

Four of the five most populous European markets are now covered by wholesale or distribution agreements



#### AFRICA: PROGRESSING ON MULTIPLE CHANNELS

Telecom •

**Operators** 

Service

**Providers** 

Nigeria: GlobacomTanzania: Vodacom



- Agreement with Intersat for capacity over Gambia/ Guinea-Bissau

Business to Government

 Good progress in discussions with major international institutions



# EUTELSAT QUANTUM STARTING OPERATIONS

In service since mid-November

### Bringing unprecedented flexibility

- Coverage, spectrum, power and capacity in orbit-reconfiguration
- Real-time adaptation to evolving business needs
- Remote control of beam customization by customers
- Enhanced security features and interference mitigation

Unparalleled value for customers

### First contracts secured for two beams

- 1 beam for Maritime Mobility
- 1 beam for Government Services

Well-advanced discussions for the commercialization of 2 additional beams

Robust pipeline with both USG and non-USG customers

> Commercialization well advanced for 4 beams out of 8

# INVESTMENT IN ONEWEB CLOSED

### Strong commercial and operational momentum





- Both tranches of investment closed
- \$580m cash-out in H1 with remaining \$135m to be called in upcoming quarters
- Eutelsat now second shareholder with a 23% stake<sup>1</sup>
- Gen-1 slightly overfunded



- $\geq$  13 launches completed with 2/3 of the fleet now in orbit
- Partial coverage now available
- First distribution partners onboarded



- Numerous distribution partnerships secured across multiple verticals
- First substantial firm precommitment with NEOM in MENA
- Discussions for future commercial cooperation progressing well



### Access to a critical infrastructure to serve long-term Telco needs



# AGENDA

1. Key Events

### 2. Operational performance

- 3. Financial performance
- 4. Outlook



# H1 2021-22 REVENUES

- ► Total revenues of €572m, down 9.0%
- No material currency effect
  - Stable €/\$ rate YoY at 1.17
- Negative perimeter effect
  - Acquisition of BBB on 1 October 2020
  - Disposal of EBI on 30 April 2021
- Negative swing of €12m in 'Other Revenues'
  - Of which -€8m related to hedging
- Revenues of the Operating Verticals down 4.2% like-for-like YoY



<sup>1</sup> Including Hedging revenues representing a -€8m impact



### H1 FY 2021-22 REVENUES BY APPLICATION

		REVENUE CONTRIBUTION <sup>1</sup>	REVENUES (€m)	LIKE-FOR-LIKE <sup>2</sup> YOY CHANGE
	BROADCAST	62%	351	-7.5%
	DATA & PROFESSIONAL VIDEO	14%	78	-4.1%
	GOVERNMENT SERVICES	13%	74	-3.8%
	FIXED BROADBAND	5%	30	+37.3%
-	MOBILE CONNECTIVITY	6%	37	+9.8%
TOTAL OPERATING VERTICALS			569	-4.2%
OTHER RI	EVENUES		4	€-12m³



 <sup>1</sup> Share of each application as a percentage of total revenues excluding "Other Revenues".
 <sup>2</sup> Change at constant currency and perimeter. The variation is calculated as follows: i) H1 2021-22 USD revenues are converted at H1 2020-21 rates;
 ii) the contribution of BigBlu Broadband Europe (BBB) is excluded from H1 2021-22 revenues; iii) the contribution of Eurobroadband Infrastructure (EBI) is excluded from H1 2020-21 revenues; iv) Hedging impact is excluded. <sup>3</sup> Of which -€'8m related to hedging revenues

# BROADCAST

#### H1 revenues of €351m, down 7.5% YoY like-for-like<sup>1</sup>

- Lower revenues in Europe reflecting particularly the carry-forward effect of the slowdown in pace of new business last year
- Temporary headwind of the partial renewal of capacity with Nilesat at 7/8°W
- Negative impact of circa one point reflecting a positive one-off in Q1 FY 21 as well as lower revenues from Fransat
- Q2 revenues down 8.6% YoY and 3.1% QoQ
- Trend expected to progressively improve
  - Easier comparison basis in H2
  - Gradual resale of the capacity at 7/8°W



<sup>1</sup> At constant currency and perimeter



62%

### DATA & PROFESSIONAL VIDEO

- ► H1 revenues of €78m, down 4.1% YoY likefor-like<sup>1</sup>
  - Q2 revenues down -6.7% YoY and up +1.4% QoQ
- Improved volume trend in Fixed Data:
  - Offsetting most of the negative impact of competitive pressure
- High-single digit decline in Professional Video
  - Structural headwinds in this application
  - Unfavourable phasing of a specific contract
- FY decline expected to be broadly consistent with H1 trend



<sup>1</sup> At constant currency and perimeter



## **GOVERNMENT SERVICES**

#### ► H1 revenues of €74m, down 3.8% YoY like-forlike<sup>1</sup>

- Negative carry-forward effect of USG renewals in particular Fall 2021 campaign (75% renewal rate) affected by geopolitical context in MENA
- Partly offset by new business
- Q2 revenues down 5.9% YoY and 2.0% QoQ<sup>1</sup>

#### H2 to fully reflect the above-mentioned headwinds

- Full effect of Fall 2021 renewals
- Geopolitical context also expected to affect spring renewals



<sup>1</sup> At constant currency and perimeter



# FIXED BROADBAND

#### H1 revenues of €30m, up 37.3% like-for-like<sup>1</sup>

- Contribution of wholesale agreements: Orange, TIM and Hispasat
- Growth of African operations

#### Q2 revenues up 24.7% YoY; up 5.9% QoQ<sup>1</sup>

#### Material progress in roll out

- Distribution agreement with **Deutsche Telekom** for the German coverage
- Multi-year wholesale commitment of Hispasat for Iberian capacity on KONNECT
- Wholesale capacity contract with **Globacom** in Nigeria and service agreement with **Vodacom** in Tanzania
- Agreement with Intersat for Gambia and Guinea Bissau
- **E65WA** to provide connectivity to schools in Mexico

#### Continuation of significant double-digit growth in H2



<sup>1</sup> At constant currency and perimeter



### MOBILE CONNECTIVITY

### H1 revenues of €37m, up 9.8% YoY like-for-like<sup>1</sup>

- Contribution of Anuvu contract
- Sound performance of Maritime mobility
  - Ramp-up of contracts secured in previous years
  - Agreement for one beam on ETL QUANTUM
- Q2 revenues up 19.6% YoY and 11.0% QoQ<sup>1</sup>

#### Good commercial momentum

**elsat** 

- Global partnership with Marlink extended to APAC and the Americas including incremental capacity commitments
- Agreement for one beam on QUANTUM

#### Double-digit growth expected for the Full Year



<sup>1</sup> At constant currency and perimeter



**6%** 

# **BACKLOG & FILL RATE**



- Natural consumption partly offset by partial renewal with Nilesat and Hispasat contract
- 3.4 years of revenues
- Broadcast accounting for 64%



- Stable operating TPE
- Utilized TPE up 7 units YoY
- Fill rate at 70.6% in slight growth YoY

Based on 36 MHz-equivalent transponders (TPE), excluding HTS capacity



# AGENDA

1. Key Events

2. Operational performance

### **3. Financial performance**

4. Outlook



# PROFITABILITY

H1 EBITDA margin of 76.4% at constant currency<sup>1</sup> down 0.6 points YoY

Lower revenues

#### Lower Opex

- · Positive effect of changes in perimeter
- Lower Bad Debt
- Continued strict cost discipline in the legacy businesses

#### ► LEAP 2: €24m savings in FY 22 now secured

• High-end of the €20-25m range



<sup>1</sup> 76.1% reported.



The comparative financial statements as of 31 December 2020 have been restated with respect to the CVAE, which has been reclassified from "Selling, general and administrative expenses" to "Corporate income tax" for an amount of 2.1 million euros in order to align the presentation with the consolidated financial statements as of 31 December 2021.



Extracts from the consolidated income statement in €m <sup>1</sup>	H1 2020-21	H1 2021-22	CHANGE
Revenues	629	572	-9.0%
EBITDA <sup>2</sup>	484	436	-10.0%
Operating income	216	276	+27.8%
Financial result	(47)	(35)	-27.0%
Income tax	(25)	(57)	+128.5%
Group share of net income	137	166	+20.8%

Lower D&A reflecting notably KA-SAT disposal and end of depreciation period of certain assets

- Other operating income including phase 1 of C-band proceeds partly offset by asset impairments
- ► Favourable evolution of FX gains and losses
- Tax rate of 24% vs 15% last year
  30% tax rate applied to C-band proceeds
- ► -€13m income from associates reflecting OneWeb
   ► Net margin of 29% versus 22% last year

<sup>1</sup> The comparative financial statements as of 31 December 2020 have been restated with respect to the CVAE, which has been reclassified from "Selling, general and administrative expenses" to "Corporate income tax" for an amount of 2.1 million euros in order to align the presentation with the consolidated financial statements as of 31 December 2021. Figures are rounded to closest million;



<sup>2</sup> EBITDA defined as operating income before depreciation, amortization, impairments and other operating income/(expenses)

### ADJUSTED DISCRETIONARY FREE CASH-FLOW





<sup>1</sup> Cash Capex covers the acquisition of satellites and other tangible or intangible assets, payments in respect of export credit facilities or other bank facilities financing investments as well as payments related to lease liabilities. If applicable it is netted from the amount of insurance proceeds.

# NET DEBT EVOLUTION

In €m





### FINANCIAL STRUCTURE

#### Net Debt/EBITDA ratio of 3.53x

- Versus 3.09x as of 31 December 2020 and 2.88x at end June 2021
- Reflecting timing of dividend payment and of OneWeb investment whereas only 25% of C-band proceeds have been received

#### Average cost of debt after hedging of 2.5%

• Versus 2.3% in H1 FY 21

#### Average weighted maturity of 4.5 years

• Versus 4.3 y at 31 Dec 2020

#### Strong liquidity

• Cash and undrawn credit lines of c.€1.5bn





# AGENDA

- 1. Key Events
- 2. Operational performance
- 3. Financial performance
- 4. Outlook



### A TWO-PRONGED STRATEGY

### 1. MAXIMISE CASH GENERATION OF THE HERITAGE BUSINESSES

### 2. DELIVER GROWTH IN CONNECTIVITY VERTICALS



Funding our transition towards high growth verticals...



...whilst continuing to generate a high level of shareholder returns



GEO-enabled: in Fixed Broadband via KONNECT and KONNECT VHTS and in other applications via selected investments

Maximize GEO-LEO Synergies



LEO-enabled via OneWeb



# UPDATE ON KEY PRIORITIES FOR FY 2021-22

1. MAXIMISE CASH GENERATION OF THE HERITAGE BUSINESSES

2. DELIVER GROWTH IN CONNECTIVITY VERTICALS

- Fully deliver on LEAP 2 cost savings plan
- Secure C-Band proceeds in FY 22
- Maintain all other levers of Free Cash-Flow generation under tension

#### **GEO ENABLED**

- Commercialise EUTELSAT QUANTUM
- Secure wholesale agreements in Fixed Broadband and prepare the ground for KVHTS
- Ramp-up Konnect Africa operations
- Roll out 'Eutelsat Advance' managed services

#### LEO ENABLED

- Secure the closing of our investment in OneWeb
- Develop cooperation with OneWeb



€24m savings secured for FY 22



\$125m booked in H1 (Phase 1)



Adjusted DFCF of €203m generated in H1



Well advanced commercialization of 4 beams



Contracts with Hispasat and DT Delayed availability of KONNECT VHTS



Strong progress with Telcos (Globacom, Vodacom) and service providers (Intersat)



**Further traction in maritime** Delayed availability of EUTELSAT 10B



Both tranches of investment completed



Discussions progressing well

# UPDATED REVENUE OBJECTIVES

#### FY 22 REVENUES EXPECTED IN OUR PREDICTED RANGE ALBEIT IN THE LOWER HALF

- H1 revenues broadly in line with expectations, albeit at the lower end of our guidance range
- Two headwinds affecting Full Year
  - Slower than expected resale of capacity at 7/8°West
  - Impact of geopolitical situation in MENA on USG Fall and Spring renewals
- FY 22 outturn now expected in the lower half of our Operating Verticals revenue guidance range of €1,110m to €1,150m<sup>1</sup>
- Top end of this range adjusted to €1,130m

#### MEDIUM-TERM OBJECTIVES MECHANICALLY ADJUSTED; RETURN TO GROWTH IN FY 24

- Delayed availability of KONNECT VHTS and E10B has a mechanical impact
- Return to topline growth in FY 23 no longer achievable
- FY 23 revenue trend will materially improve relative to FY 22
- FY 24 revenues expected to grow on the back of the availability of incremental resources

### SUBSTANTIAL GROWTH CAPACITY TO PROGRESSIVELY SUPPORT TOPLINE

	INCREMENTAL CAPACITY	KEY MARKETS	ENTRY INTO SERVICE*	FIRM COMMITMENTS
EUTELSAT KONNECT	65 Ka spots 75 Gbps	Broadband Europe/Africa	In service since Q4 2020	orange <sup>®</sup> hispasat <sup>•</sup>
EUTELSAT QUANTUM	8 "QUANTUM" beams	Government Flexible	In service since Q4 2021	First agreements secured
HOTBIRD 13G	EGNOS Payload	Government	H1 2023	EGNØS
EUTELSAT 10B	~100 Ku spots c. 35 Gbps	Mobility EMEA/Atlantic & Indian Ocean	H1 2023	Panasonic gogo OVeron
KONNECT VHTS	~230 Ka spots 500 Gbps	Connectivity Europe	H2 2023	orange
EUTELSAT 36D	UHF Payload	Government	H2 2024	AIRBUS



## FINANCIAL OUTLOOK: DFCF OBJECTIVES CONFIRMED





<sup>1</sup> Based on a €/\$ rate assumption of 1.20 and current perimeter.
 <sup>2</sup> Including capital expenditure and payments under existing export credit facilities and other bank facilities financing investments as well as payments related to lease liabilities.
 <sup>3</sup> Based on a €/\$ rate assumption of 1.20 and current perimeter.

### TO SUM UP





Ongoing strong cash-flow generation with H1 figures **well on track** to meet FY target



Topline trend to **improve significantly** from FY 23, although less than expected due to incremental capacity availability delay



Growth from FY 24 underpinned by substantial firm commitments



Adjusted DFCF objectives confirmed as well as dividend policy



Focus on continued execution of our two-pronged strategy



Unique combination of highly cash-generative legacy businesses and strong assets to address the massive Connectivity opportunity



Additional optionality with OneWeb investment

### DISCLAIMER

This presentation does not constitute or form part of and should not be construed as any offer for sale of or solicitation of any offer to buy any securities of Eutelsat Communications, nor should it, or any part of it, form the basis of or be relied on in connection with any contract or commitment whatsoever concerning Eutelsat Communications' assets, activities or shares.

This presentation includes only summary information related to the activities for the fiscal year 2021-22 and its strategy and does not purport to be comprehensive or complete.

All statements other than historical facts included in this presentation, including without limitations, those regarding Eutelsat Communications' position, business strategy, plans and objectives are forward-looking statements.

The forward-looking statements included herein are for illustrative purposes only and are based on management's current views and assumptions. Such forward-looking statements involve known and unknown risks. For illustrative purposes only, such risks include but are not limited to: postponement of any ground or in-orbit investments and launches including but not limited to delays of future launches of satellites; impact of financial crisis on customers and suppliers; trends in Fixed Satellite Services markets; development of Digital Terrestrial Television and High Definition television; development of satellite broadband services; Eutelsat Communications' ability to develop and market value-added services and meet market demand; the effects of competing technologies developed and expected intense competition generally in its main markets; profitability of its expansion strategy; partial or total loss of a satellite at launch or in-orbit; supply conditions of satellites and launch systems; satellite or third-party launch failures affecting launch schedules of future satellites; litigation; ability to establish and maintain strategic relationships in its major businesses; and the effect of future acquisitions and investments.

Eutelsat Communications expressly disclaims any obligation or undertaking to update or revise any projections, forecasts or estimates contained in this presentation to reflect any change in events, conditions, assumptions or circumstances on which any such statements are based, unless so required by applicable law. These materials are supplied to you solely for your information and may not be copied or distributed to any other person (whether in or outside your organization) or published, in whole or in part, for any purpose.



### **FUTURE LAUNCHES**

NAME	EUTELSAT 10B	EUTELSAT HOTBIRD 13G	KONNECT VHTS	EUTELSAT HOTBIRD 13F	EUTELSAT 36D
Orbital Position	10° East	13° East	TBD	13° East	36° East
Approx . Entry into service date <sup>1</sup>	H1 2023	H1 2023	H2 2023 Vs H1 2023 previously	Q2/Q3 2023	H2 2024
Manufacturer	ThalesAlenia	EFENCE & SPACE	ThalesAlenia	<b>EFENCE &amp; SPACE</b>	<b>EFENCE &amp; SPACE</b>
Coverage	EMEA, Atlantic & Indian Ocean	Europe	Europe	Europe	Africa, Russia, Europe
Applications	Mobile Connectivity	Video	Connectivity Government	Video	Video Government
<b>Total Capacity</b> (TPX <sup>2</sup> /Spotbeams)	12 Ku / 10C / c.35 Gbps	80 Ku <sup>4</sup> EGNOS payload	~230 Ka / 500 Gbps	80 Ku <sup>4</sup>	70 Ku UHF payload
o/w Expansion <sup>3</sup>	-48 Ku c.35 Gbps	EGNOS payload	~230 Ka / 500 Gbps		UHF payload



C EUTELSAT <sup>1</sup> Calendar year |<sup>2</sup> Physical transponders |<sup>3</sup>Excludes unannounced redeployments <sup>3</sup> "Nominal capacity corresponding to the specifications of the satellites. Total operational capacity at the HOTBIRD orbital position will remain unchanged with 102 physical transponders (95 TPE), once regulatory, technical and operational constraints are taken into account."

Electrical propulsion

**HTS Payload**