



# EUTELSAT COMMUNICATIONS

Expanding space to communicate



## Financial results First Half 2010-2011

February 18, 2011

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# Agenda

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- First half delivers strong growth & profitability
- Strong operating momentum
- Excellent financial performance
- Robust medium term outlook

# First Half again Delivers Growth & Profitability

## Revenue

Excellent revenue growth: +13.3% at €575.9M

## EBITDA

Strong profitability: EBITDA + 12.5% at €463.0 M  
(80.4% margin)

## Net Result

Significant rise in Group share of net income:  
+25.1% at €174.4 M

## Financial position

Robust financial position, with net debt / EBITDA  
down to 2.75X

## Visibility

Strong order backlog lends excellent visibility:  
+16.7% at €4.9 BN

## Distribution

Dividend of €0.76 paid November 16<sup>th</sup> 2010,  
payout ratio of 62%

# Solid Operational Performance

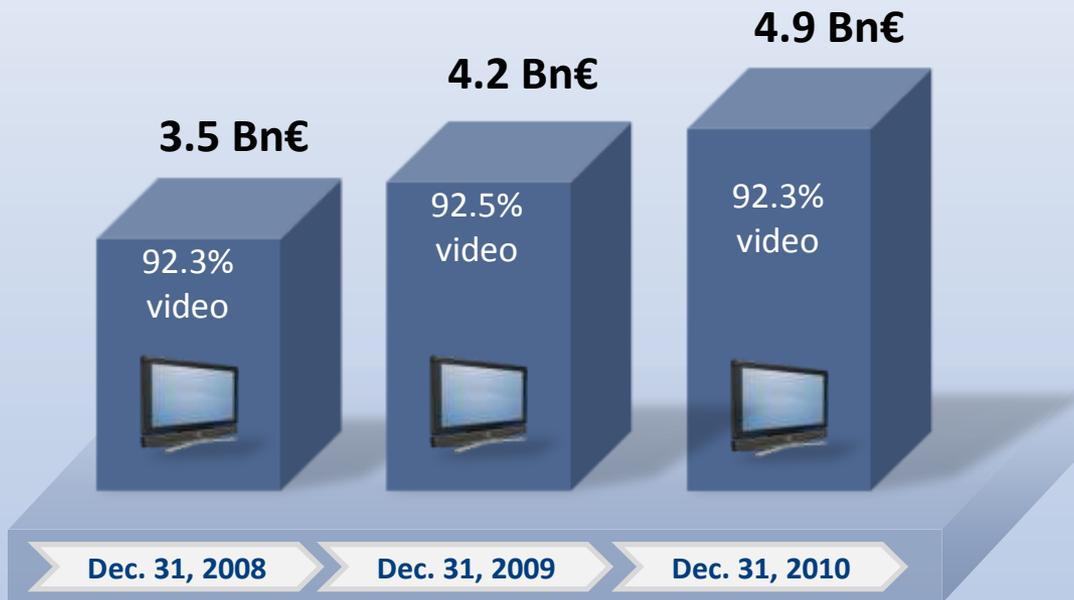
- Rapid uptake of current in-orbit capacity
- Renewal and expansion programme on track
- Launch of KA-SAT
- Minimal impact from W3B unavailability

# Agenda

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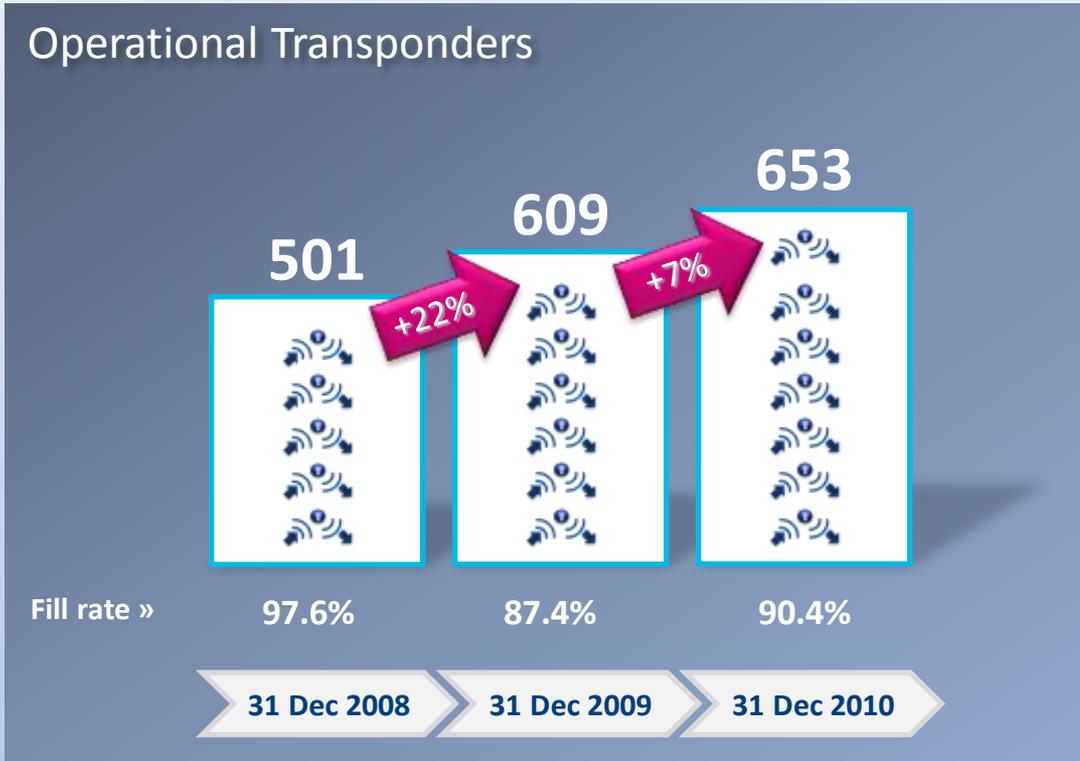
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# High Backlog Delivers Exceptional Visibility



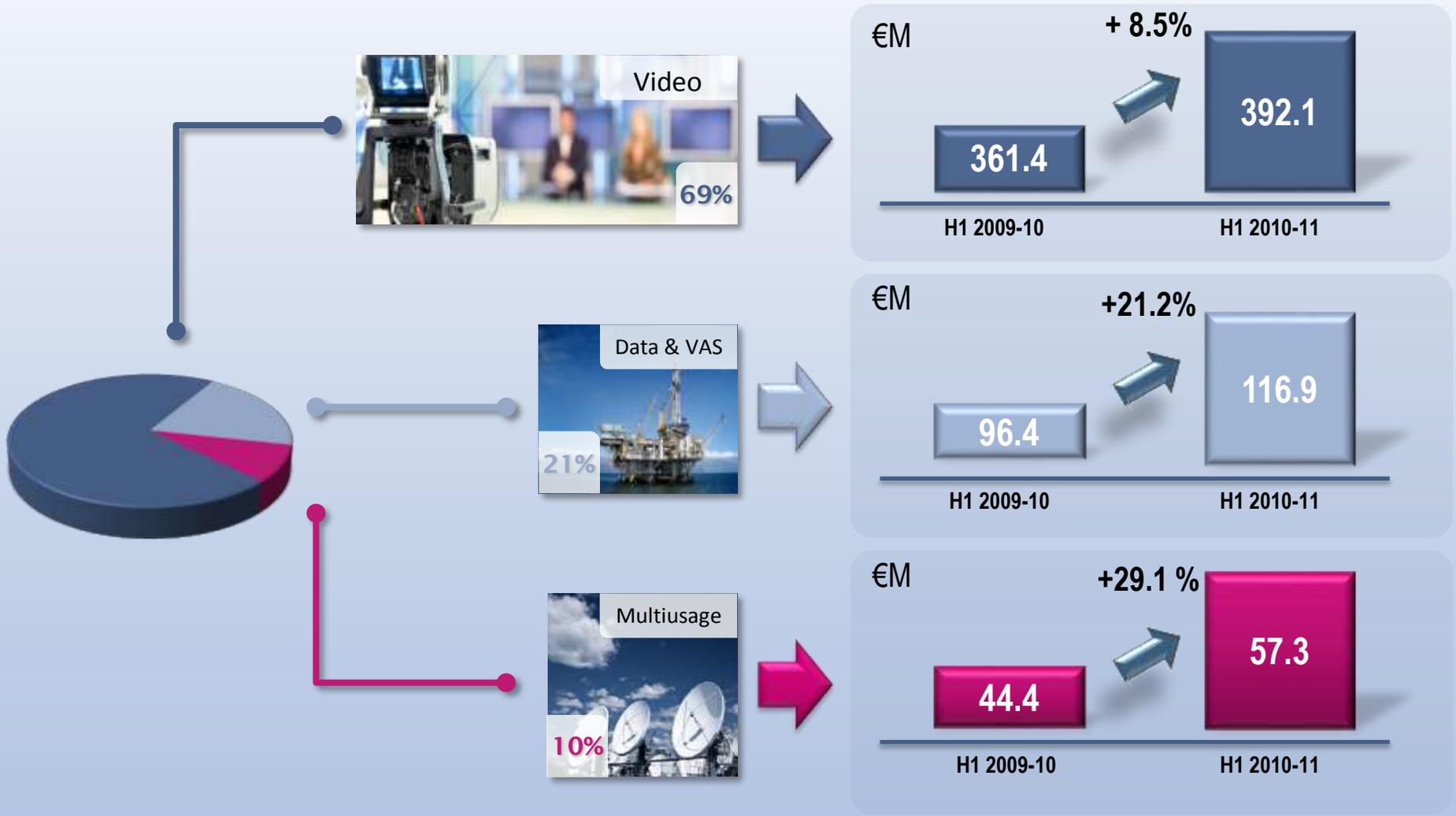
- **Weighted average residual life of contracts: 7.9 years**
- **+16.7% from December 31, 2009**
- **Approximately 4.7 years of FY 2009-10 revenues**

# Operational Fleet Capacity Increased by 7.2%



- **New capacity to support dynamic markets**
- **Increased leased transponder capacity of 10.9%**
- **Excellent operational flexibility, fill rate at 90.4%**

# Robust Revenue Growth: +13.3% to 575.9 €M



Expressed as percentage of turnover as of June 30, 2010 excluding "other and non recurring revenues"

# Video: Strong Exposure to Growing Markets

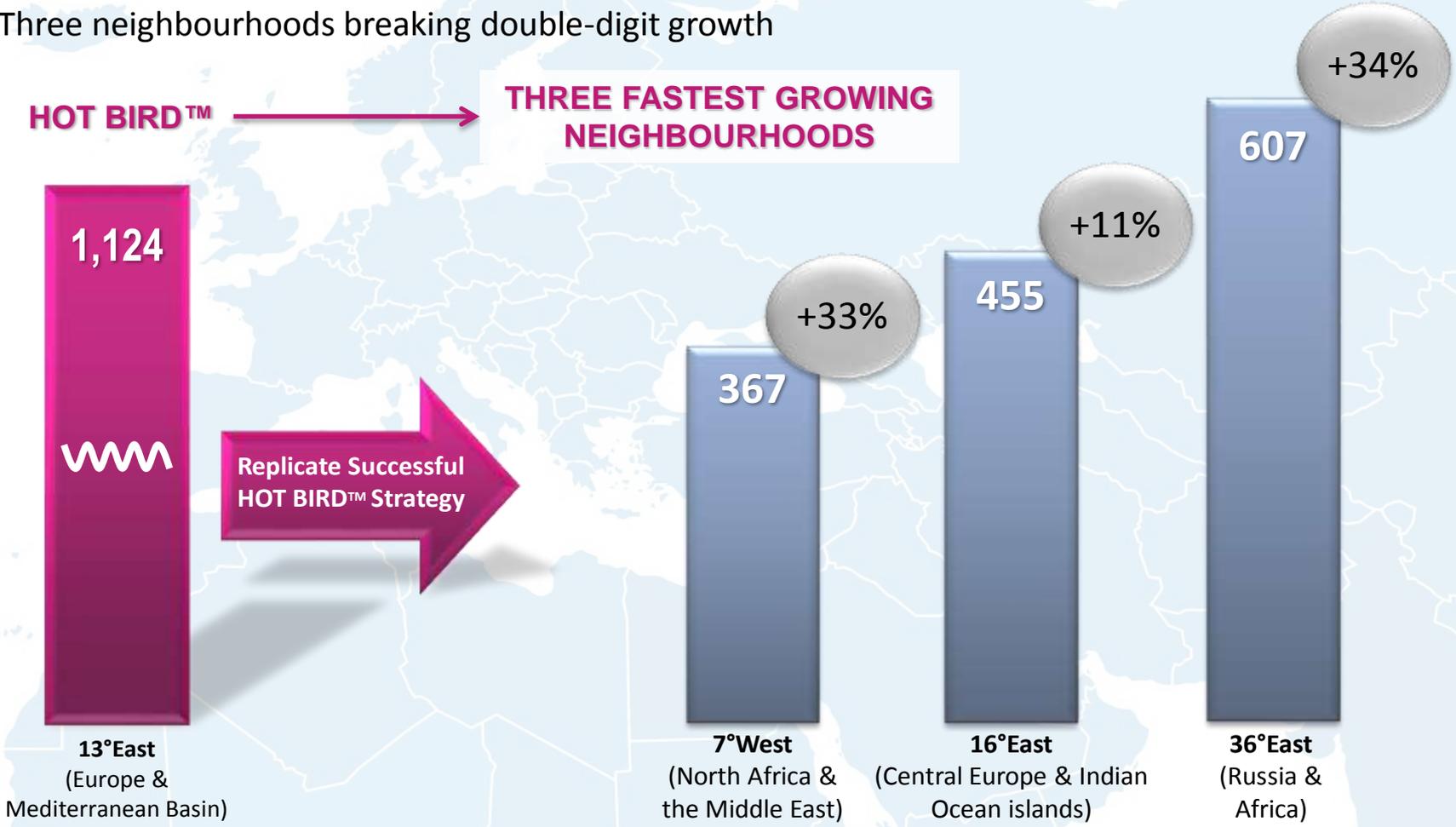
- +9.7% of increase in channels (+334)
- 3,782 TV channels
- Second Continent represents 63% of TV channel growth



Eutelsat defines its First Continent as Western Europe and its Second Continent those countries in Central and Eastern Europe, Russia, Africa, the Middle-East and Central Asia

# New TV channels up nearly 10%

- HOT BIRD™ leading position with 1,124 TV channels
- Three neighbourhoods breaking double-digit growth

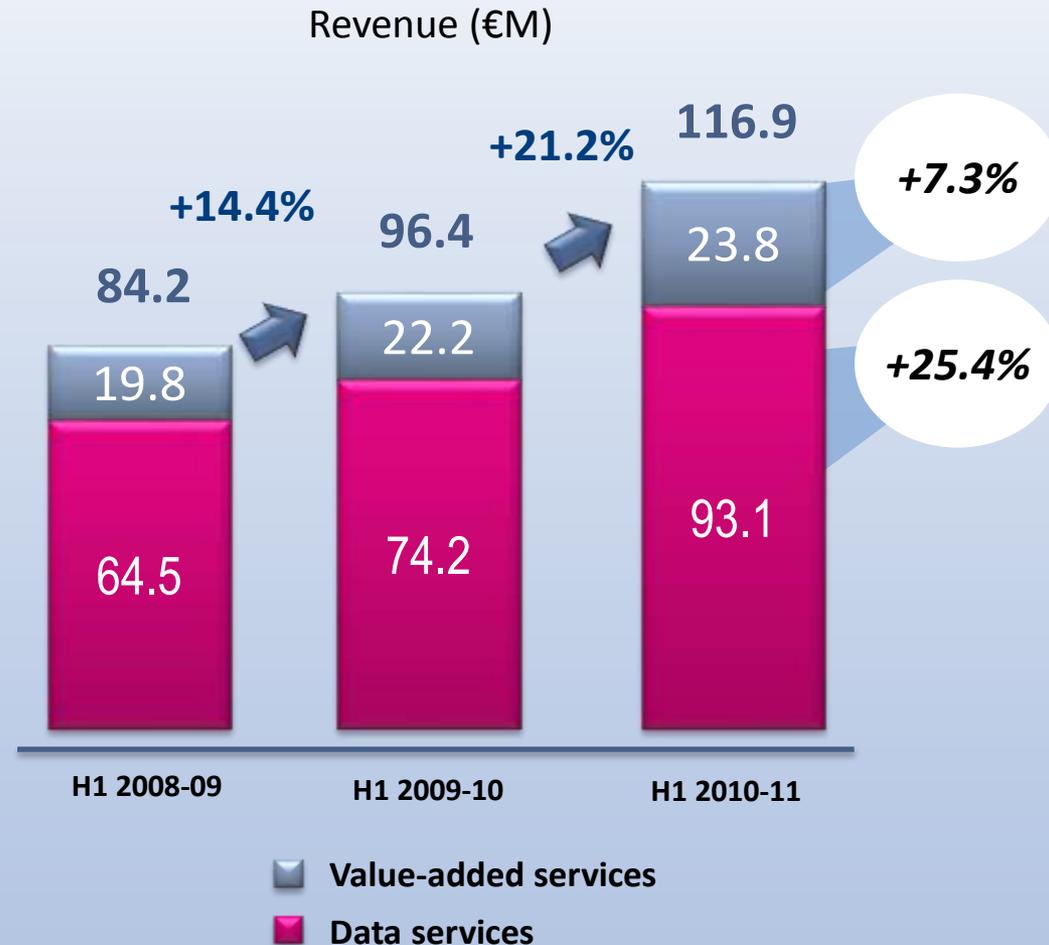


Number of TV channels broadcast at December 31, 2010

# Growth Continues for Data and Broadband

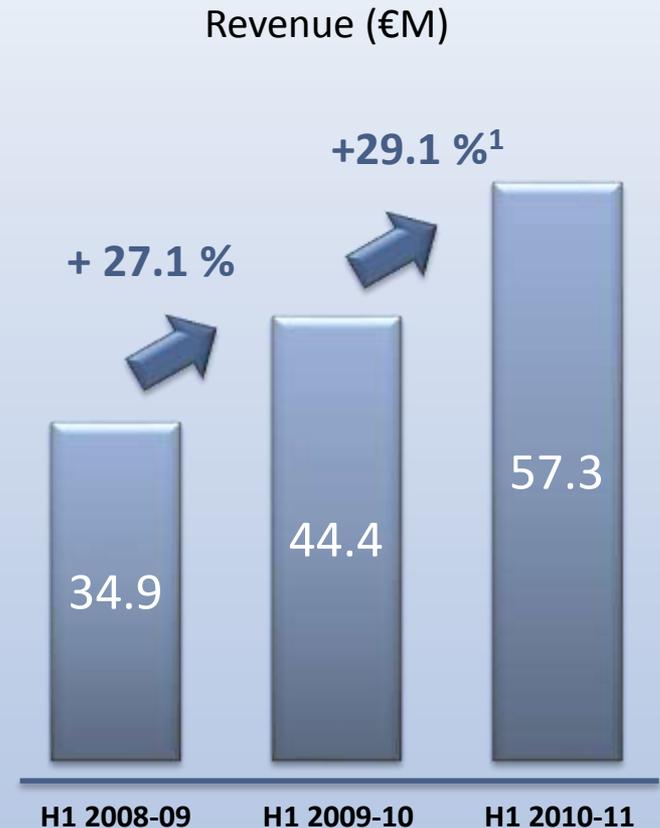
## ○ Data services

- » Continuing strong demand from Africa, Central Asia and Middle-East
  - Interconnection of corporate networks, extension of GSM backhaul and Internet trunking
- » W7 satellite operational in January 2010
- » Value-added services
- » Further expansion of Tooway™
  - Active promotion with distributors
- » D-Star contracts for SNCF (train Internet) and administrative networks



# Robust Demand for Multiusage

- Solid demand from government agencies
- Renewal of all contracts coming to an end during the period
- Eutelsat fleet well positioned to capture new contracts
- Strong Euro/USD positive impact



<sup>1</sup>At constant exchange rate, growth would have been +18.5%

# Agenda

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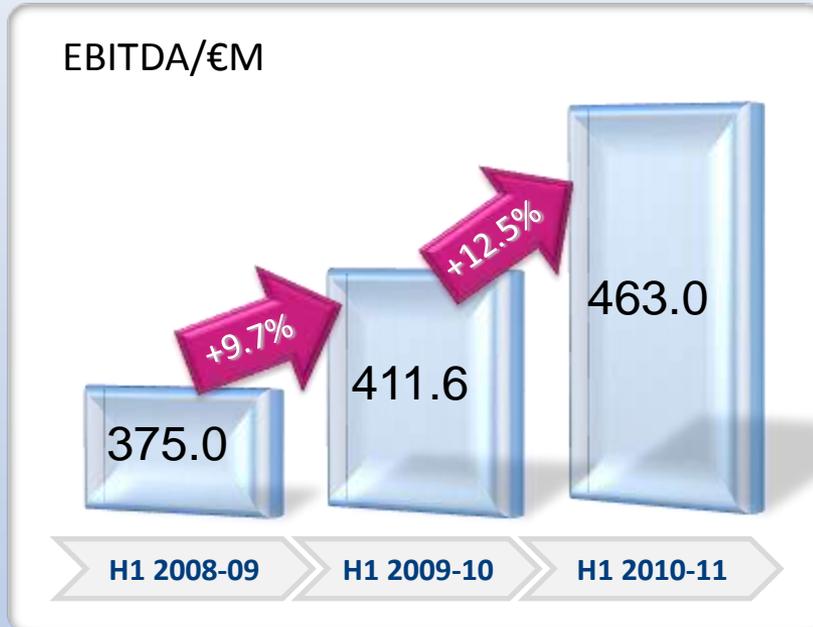
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# Strong Overall Performance

<i>Extracts from the consolidated income statement in M€</i>	H1 2009-10	H1 2010-11	Change (%)	
Revenues	<b>508.0</b>	<b>575.9</b>	<b>+13.3</b>	▶ +10.6 % at constant euro-dollar exchange rate
EBITDA*	<b>411.6</b>	<b>463.0</b>	<b>+12.5</b>	▶ Tax reimbursement €3.2 H1 2009-2010 Without this impact operating expenses would have been +13.2% and EBITDA growth +13.4%
EBITDA margin	<b>81.0%</b>	<b>80.4%</b>		▶ Industry-leading EBITDA margin
Operating income	<b>253.9</b>	<b>319.7</b>	<b>+25.9</b>	▶ Reduction of depreciation €14,9 M ▶ W3B loss compensated by insurance proceeds
Financial result	<b>(40.6)</b>	<b>(53.5)</b>	<b>+31.8</b>	▶ Finance charges related to 2006 hedge on ETL Com debt started from April 2010
Income from associates	<b>7.5</b>	<b>11.2</b>	<b>+49.1</b>	▶ Improved operating performance of Hispasat
Income tax	<b>(74.5)</b>	<b>(94.8)</b>	<b>+27.2</b>	▶ Due to good performance in H1
Non-controlling interests	<b>(6.8)</b>	<b>(8.1)</b>	<b>+19.1</b>	
Group share of net income	<b>139.5</b>	<b>174.4</b>	<b>+25.1</b>	▶ Net margin of 30.3% of revenues

\*EBITDA is defined as operating income before depreciation, amortization, impairments and other operating income/(expenses)

# 12.5% Increase in EBITDA\*



- Industry-leading, EBITDA margin of 80.4%
- H1 2009-2010 included a tax reimbursement for €3.2 million
- Operating expenses rose as resources were added to reinforce the Group's overall commercial activity

\*EBITDA is defined as operating income before depreciation, amortization, impairments and other operating income/(expenses)

# Deleveraging Ongoing

€M



H1 2008-09

H1 2009-10

H1 2010-11

\*Includes €25.0M related to a non-recurring profit



H1 2008-09

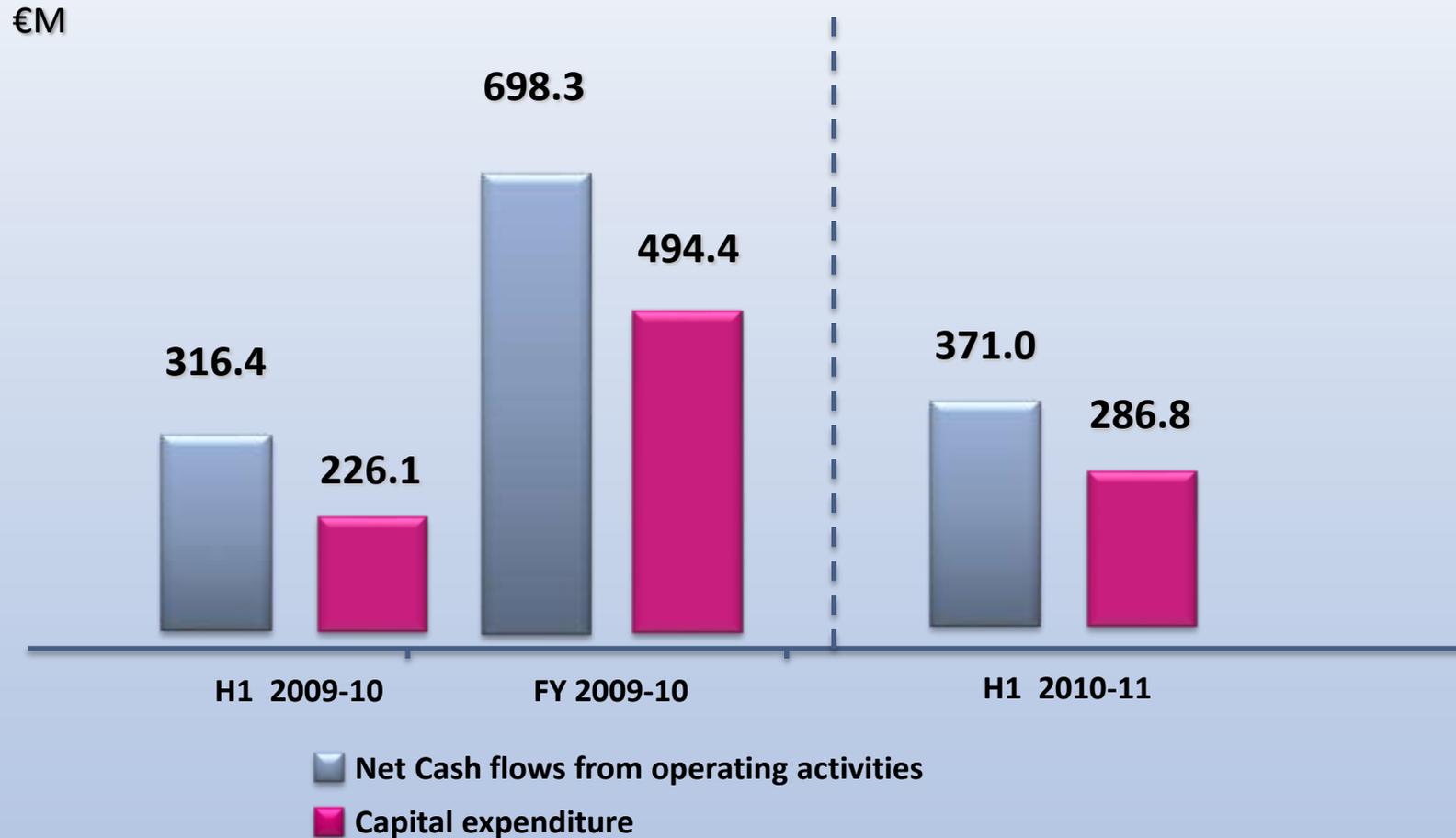
H1 2009-10

H1 2010-11

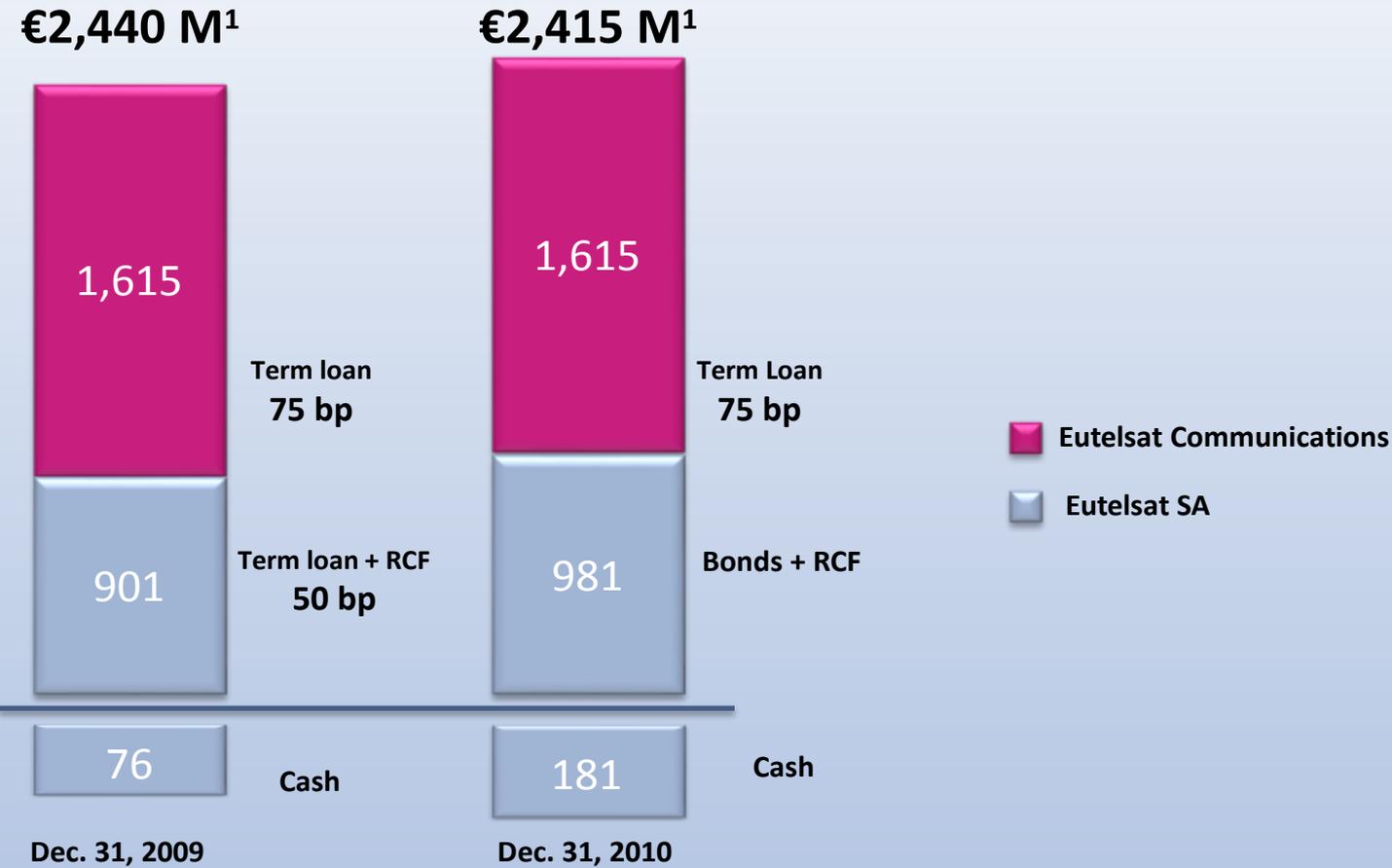
- **High level of cash flows from operating activities: 64.4% of revenues**
  - » Growth of EBITDA (+ €51.0 M)

- **Net debt / EBITDA: 2.75x**
  - » Lower compared to June 30, 2010 (2.93x)
  - » In spite of increased capital expenditure (+26.8%) and distribution to shareholders (+13.4%)
  - » Two exceptional cash items totalling €161.6 M

# Net Cash Flows from operating activities strong at €371 M



# Cost Effective Debt Structure 1/2



<sup>1</sup> Bank debt including liabilities from long-term lease agreements, overdraft and net of cash

# Cost Effective Debt Structure 2/2

## 1) Eutelsat Group level net debt

- » Average maturity: 4.3 years at December 31, 2010
- » Average costs of Group's debt after hedging: 4.41%
- » Net debt declined by €25 million

### A) Debt issued by Eutelsat Communications

- » Term loan €1.6 Bn due June 2013 at 4.60 %<sup>1</sup>

### B) Debt issued by Eutelsat S.A.

- » Bond of €850 million with 4.125% coupon
- » RCF average drawdown of €46 million in H1 2010-11 at an average rate of 2.27%

## 2) €620 M of undrawn credit lines

## 3) "Investment Grade" issuer rating:

BBB stable (S&P) (Upgrade in H1 from BBB-)

Baa3 stable (Moody's)

## 4) Cash position high: €181 M mainly due to receipt of insurance payments in December 2010

<sup>1</sup> Swap at 3.85% (purchased in 2006 and active from end April 2010 to June 2013) plus 75 bp margin

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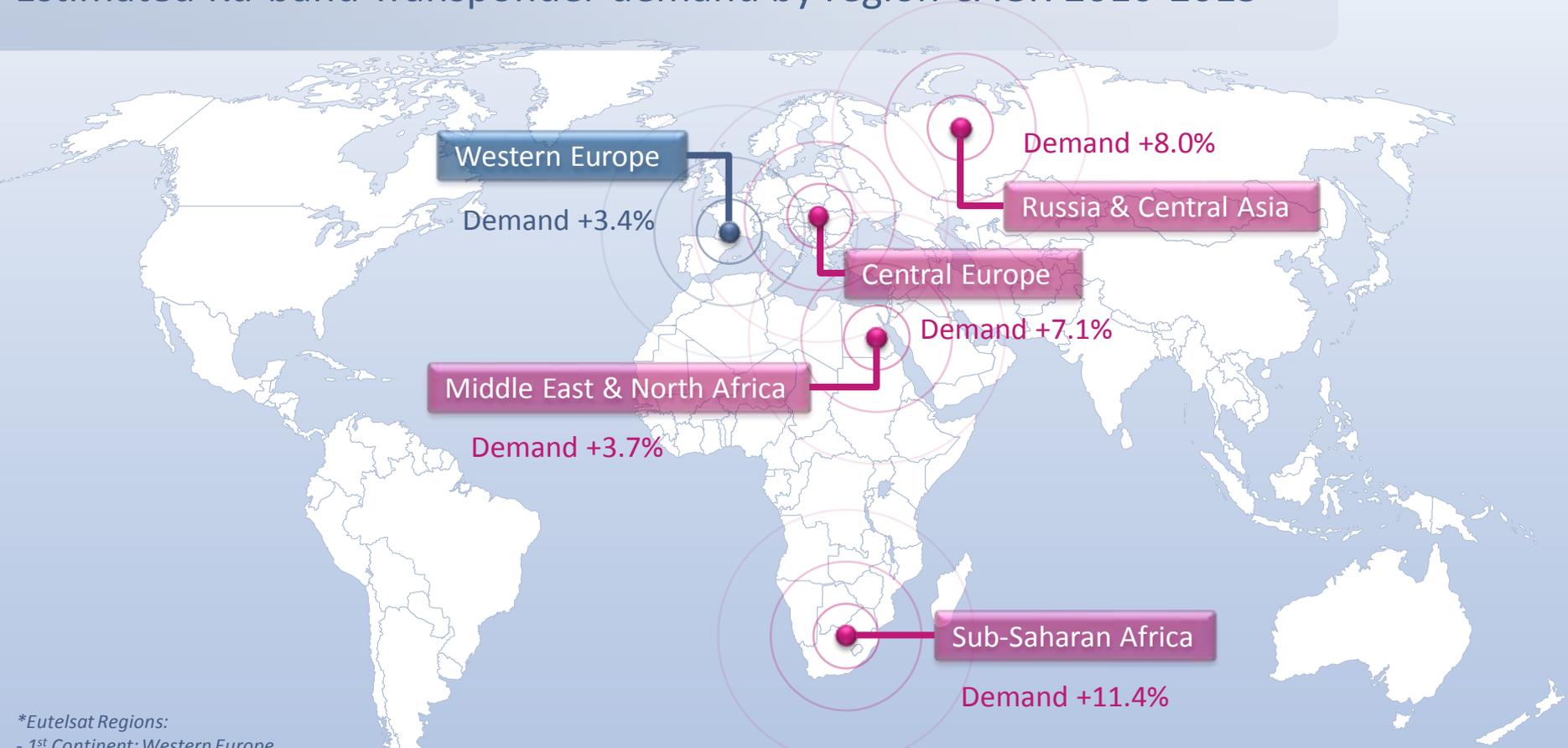
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# Growth: Meeting Ever-Expanding Digital Economy Needs



# Second Continent\* will continue to Drive Eutelsat Growth

Estimated Ku-band Transponder demand by region CAGR 2010-2015\*\*



\*Eutelsat Regions:

- 1<sup>st</sup> Continent: Western Europe

- 2<sup>nd</sup> Continent: Eastern Europe, Middle East & North Africa, Central Europe, Russia & Central Asia, Sub-Saharan Africa

Eutelsat coverage: Western Europe, Central & Eastern Europe, Middle East North Africa, Sub-Saharan Africa

\*\*Source: Euroconsult, Sept 2010

# New Satellite Deployments to Address Growing Markets

7 new satellites through H1 2013 will add 25% more in-orbit resources



**ATLANTIC BIRD™ 7**  
 Doubling capacity for DTH growth  
 • Middle East  
 • North Africa

**W3D**  
 DTH and professional video and data  
 • DTH for Turkey  
 • Europe  
 • Africa  
 • Middle East  
 • Central Asia

**KA-SAT**  
 Broadband and data for:  
 • Consumer  
 • Enterprise

**W3C**  
 DTH, new coverage of Africa  
 • Central Europe  
 • Indian ocean islands  
 • Africa

**W6A**  
 Professional video and data  
 • Europe  
 • North Africa  
 • Middle East  
 • Central Asia

**EUROBIRD™ 2A**  
 Joint investment with ictQatar  
 • Middle East  
 • North Africa  
 • Central Asia

**W5A**  
 Professional video and data  
 • Europe  
 • Middle East  
 • Africa  
 • Central Asia  
 • South-East Asia



Television Radio Broadband Telecoms Enterprise Multi-usage



# KA-SAT Update

- **Successful launch December 26, 2010**
- **First phase of in-orbit testing to be completed by February 17, 2011**
- **Ground network validation on-going**
- **Operational date: mid-2011**

# KA-SAT: A Smart Super Satellite

- B2B2C: Tooway™
- B2B:
  - » Professional video
  - » Professional network
  - » VSat
  - » Regional TV

# Tooway distribution network (68)



Situation as of December, 2010

\* 3 Ireland cooperate with RBI in Ireland

# Outlook: Growth, Profitability & Predictability

## Revenue

FY10–11: above €1,120 M  
2010–2013: CAGR above 7%

## EBITDA

FY10–11: above €875 M  
2010–2013: maintain EBITDA margin above 77%

## CAPEX

2010–2013: €450 M average per annum

## Distribution

50% to 75% of Group share of net income

## Net Debt ÷ EBITDA

Below 3.5x