

# EUTELSAT COMMUNICATIONS

FIRST HALF 2009-2010 RESULTS



# Agenda

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- 1. Further improvement of Group performance**
- 2. Strong revenue growth across all business applications**
- 3. Confirmation of financial strength**
- 4. New in-orbit resources to serve the most dynamic markets**
- 5. 2009-2010 objectives raised**

# Excellent performance in terms of sales and profitability



- ▶ **Sharp increase in revenues: +9.6%**
  - > Growth across all business applications



- ▶ **Increase in EBITDA\*: +9.7%**
  - > EBITDA margin of 81%, continuously the highest profitability among leading satellite operators



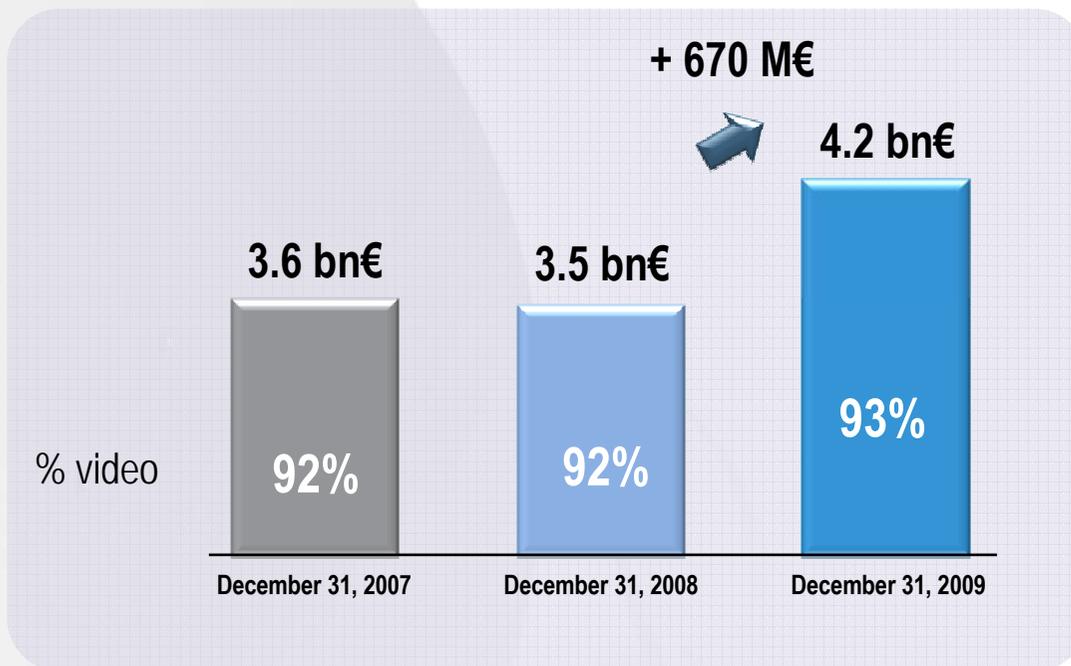
- ▶ **Number of leased transponders: +8.8%**

\*EBITDA is defined as operating income before depreciation, amortization and other operating income/charges (impairment charges, dilution profits (losses), insurance compensations, etc.).

3 \*\* Including €46.6 M of non-recurring elements

# Strengthened visibility with record increase in backlog

- ▶ More than 4.2 years of annual revenues
- ▶ Weighted average residual life of contracts: 8.2 years



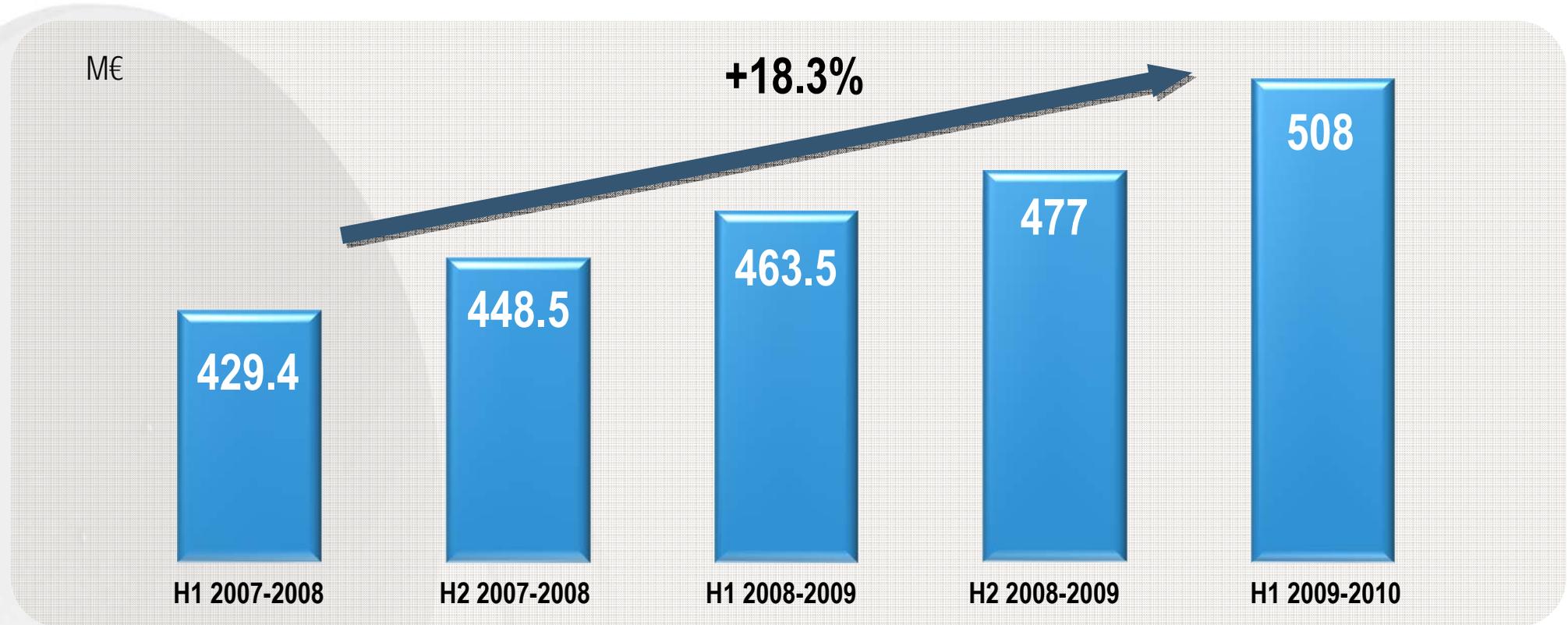
- ▶ Expansion of resources on orbital positions covering rapidly growing markets
  - ▶ ATLANTIC BIRD™ 4A (North Africa and the Middle-East)
  - ▶ W7 (Africa and Russia)

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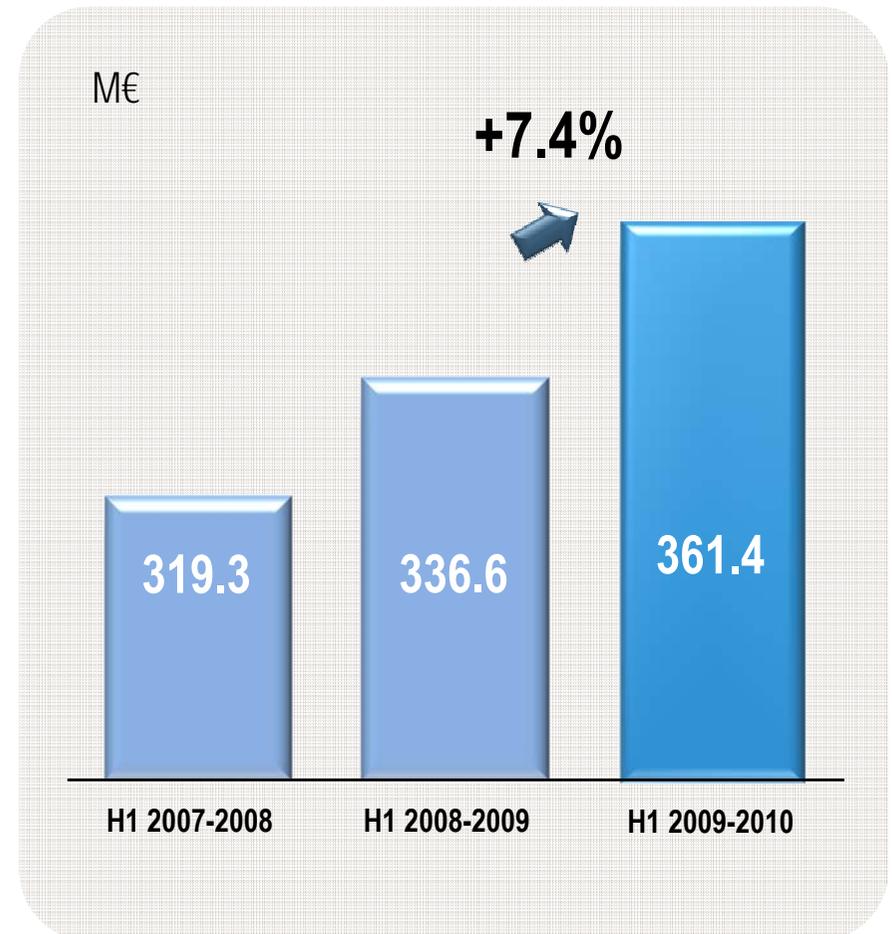
# Continued sequential growth over the last 2 years



- ▶ A balanced portfolio focused on video
  - ▶ Strong exposure to fast growing emerging markets
  - ▶ Strong exposure to fast growing applications

# Video: strong growth momentum maintained

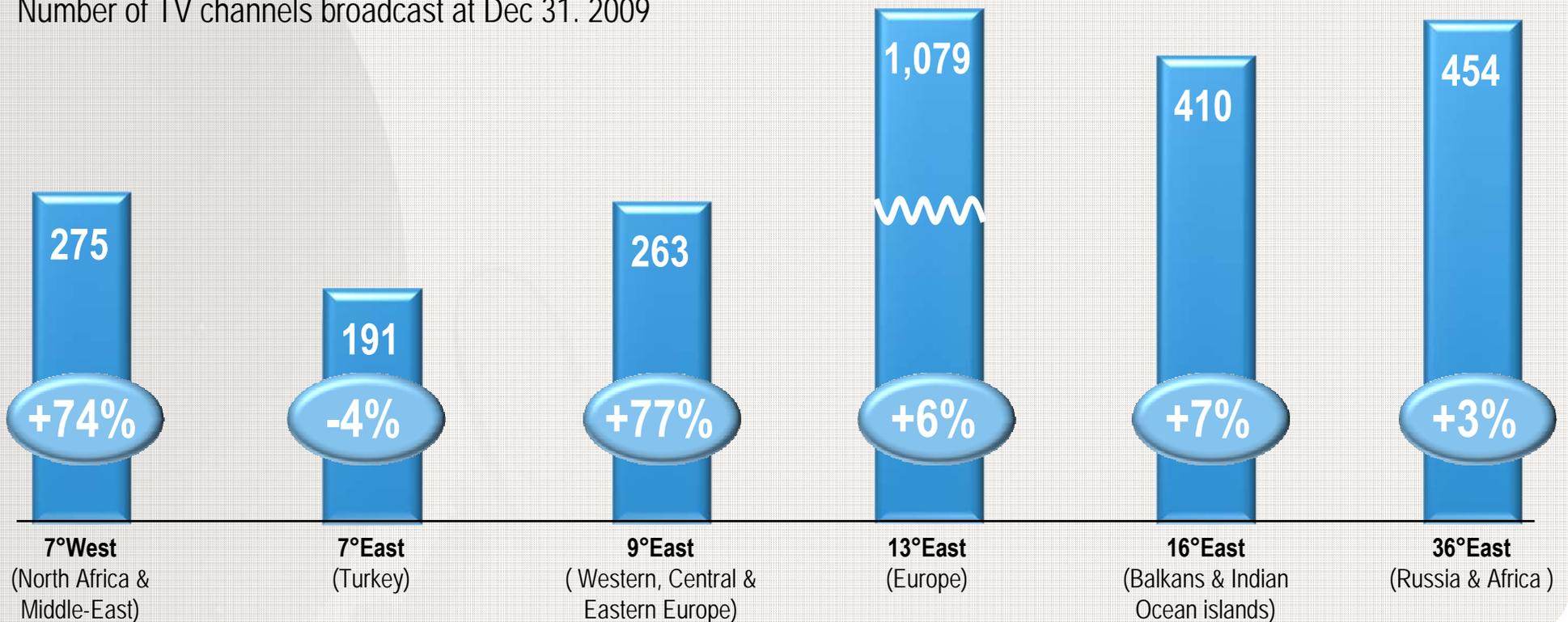
- ▶ Full effects of contracts activated with the entry into service of additional in-orbit resources in H2 2008-2009
- ▶ Robust demand
  - Sustained by digital TV in Russia, the Middle East, Africa, central and Eastern Europe
  - 3,448 TV channels and interactive services (+7.1%)



# Leading positioning for video with 3,348 TV channels

- ▶ HOT BIRD™ leading position with 1,079 TV channels (including 38 HD TV )
- ▶ Strong development of key video orbital positions with 1,593 TV (including 58 HD TV)

Number of TV channels broadcast at Dec 31. 2009



# 100 HDTV channels (+37%) broadcast



High Definition TV ramp-up across extended Europe

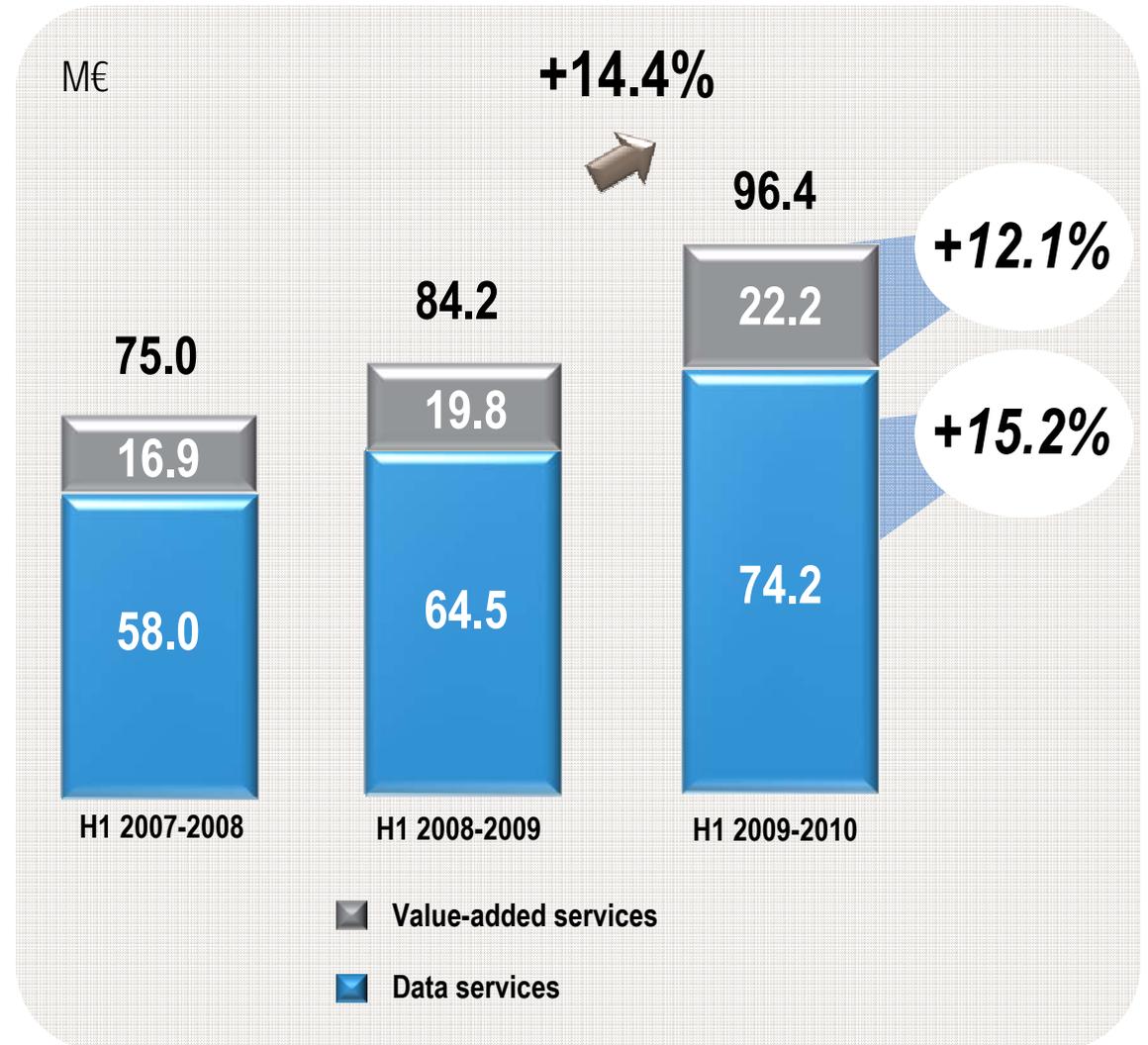
# Data and Value-added services: strong growth

## ▶ Data services

- Continuing strong demand from Africa, Central Asia and Middle East
  - Interconnection of corporate and GSM networks
- W2A satellite launched in April 2009

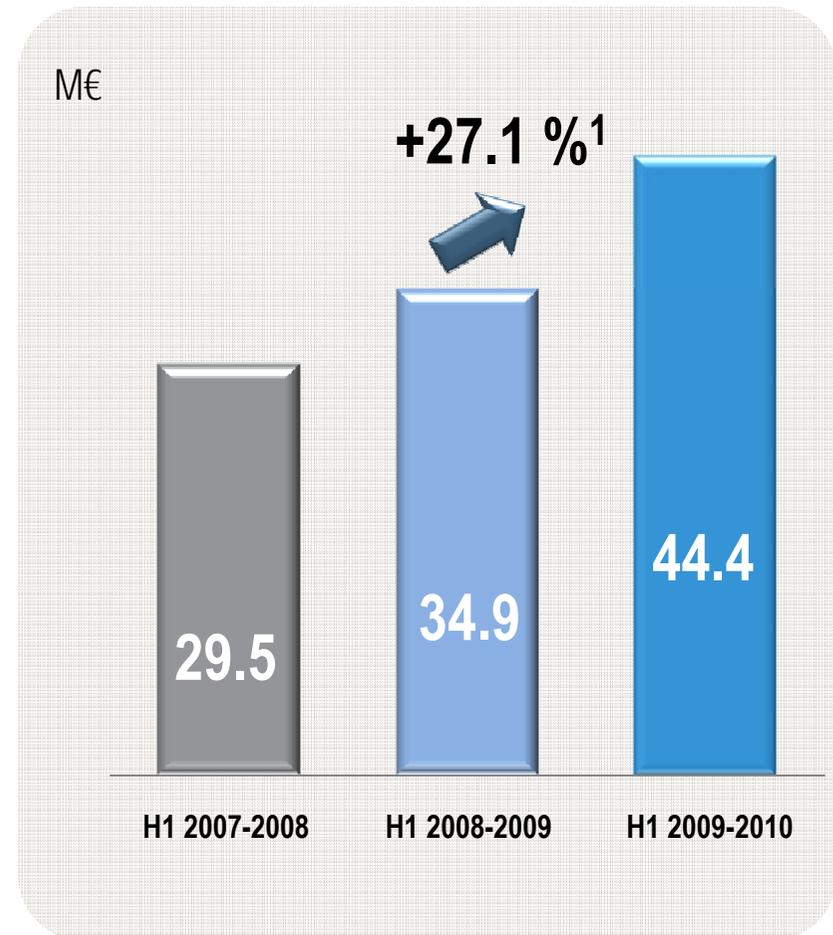
## ▶ Value-added services

- 10,020 D-STAR™ terminals deployed
- Further expansion of Tooway™
  - Roll-out of ground infrastructure
  - 58 distributors in 26 countries, including:



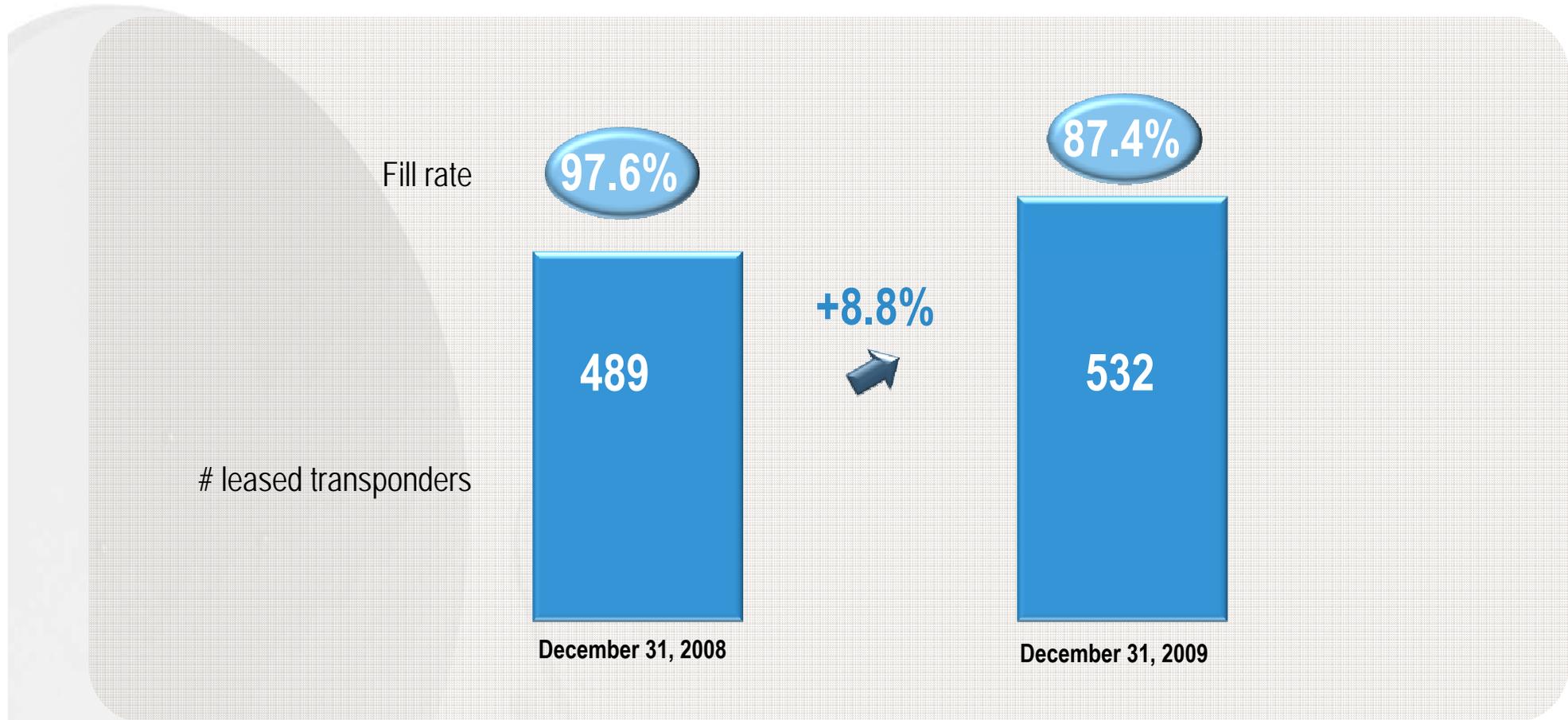
# Multiusage: solid demand from government agencies

- ▶ Renewal of all contracts during the period
- ▶ New contract wins on EUROBIRD™ 4A satellite
  - June 2009: redeployment of W1 satellite at 4° East following successful launch of W2A



<sup>1</sup>At constant exchange rate, growth would have been 33.5%

## Increase in leased transponders: +8.8% (+43 tpx)



- ▶ Improvement of operational flexibility
- ▶ Optimization of some satellites

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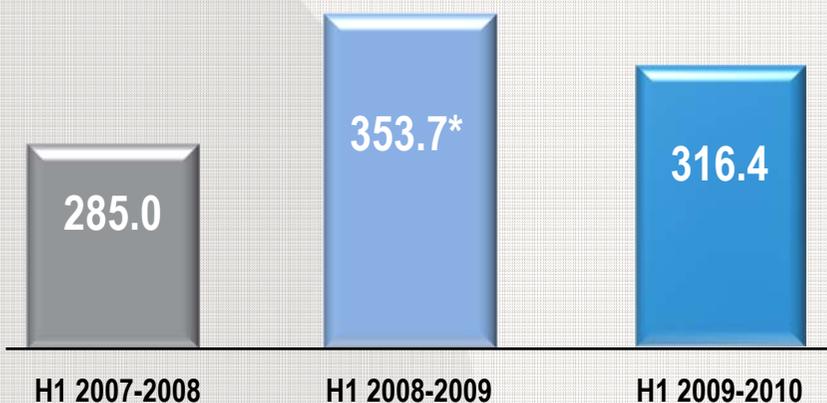
# Further improvement of profits in H1 2009-2010

<i>Extracts from the Income statement in M€</i>	H1 2008-2009	H1 2009-2010	Change (%)	
Revenues	463.5	508.0	+9.6%	<ul style="list-style-type: none"> <li>▶ + 11.0% at constant euro-dollar exchange rate</li> <li>▶ +10.3% excl. non-recurring revenues and at constant euro-dollar exchange rate</li> </ul>
EBITDA*	375.1	411.6	+9.7%	▶ Increase of resources to develop new activities
EBITDA margin	80.9%	81.0%		<ul style="list-style-type: none"> <li>▶ Seasonality of operating expenses</li> <li>▶ €3.2 M of social taxes reimbursement</li> </ul>
Operating income	256.3	253.9	-0.9%	<ul style="list-style-type: none"> <li>▶ €13.9 M increase in depreciation due to new satellites</li> <li>▶ Non-recurring profit of €25 M in H1 08-09</li> </ul>
Financial income	(49.8)	(40.6)	-18.5%	▶ Effect of lower interest rates
Income from equity investments	6.8	7.5	+11.0%	▶ Excellent performance of Hispasat
Income tax	(71.2)	(74.5)	+4.6%	▶ Increase related to the H1 performance
Minority interests	(6.9)	(6.8)	-0.7%	
Net income Group share	135.2	139.5	+3.2%	

\*EBITDA is defined as operating income before depreciation, amortisation and other operating income/charges (impairment charges, dilution profits (losses), insurance compensations, etc.).

# Continued strong cash flow generation

M€



\* Includes €25 M€ related to a non-recurring profit

▶ **High level of net cash flow from operating activities: 62.3% of revenues**

- > Cash tax effect
- > 25M€ of one-off items in H1 08-09

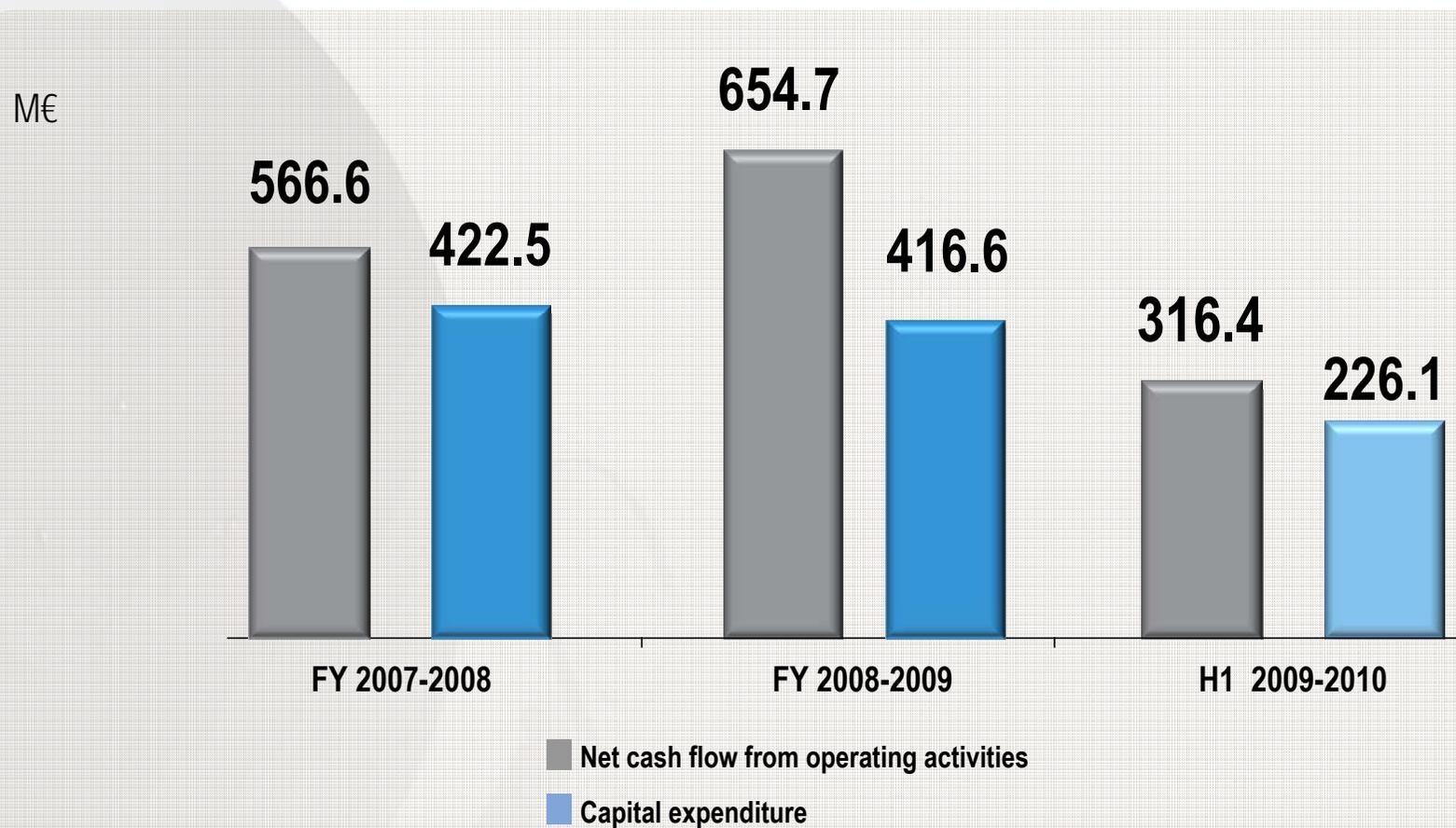


▶ **Net debt / EBITDA: 3.13x**

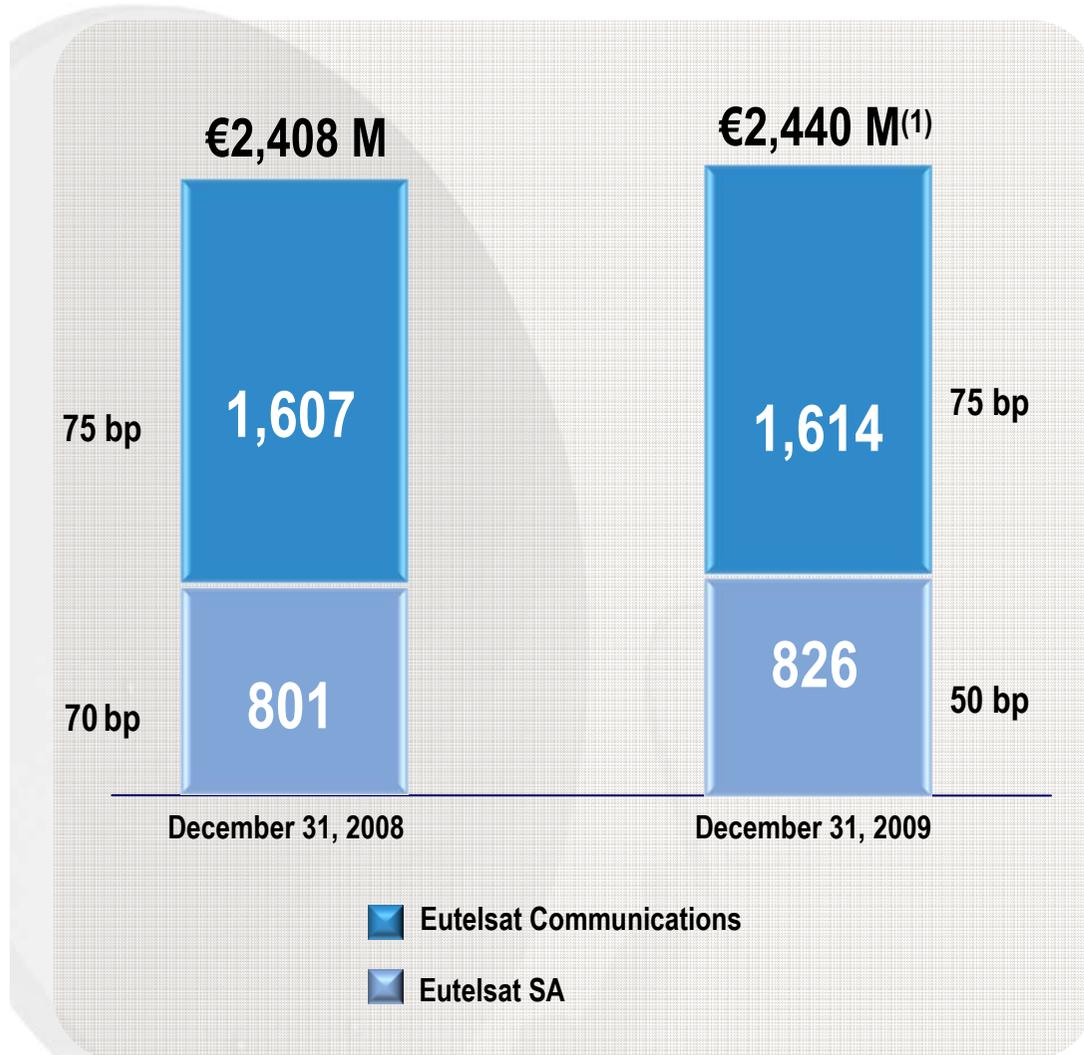
- > Stable compared to June 30, 2009
- > In spite of higher CAPEX and distribution

# Capital expenditure always entirely self-financed

- ▶ Capital expenditure in line with objective of € 450 M / year on average



# An efficient banking debt structure



- ▶ **Average cost of debt <sup>2</sup>: 3.47%**
- ▶ **Interest rate hedging:**
  - > Eutelsat SA debt largely hedged until maturity in November 2011
  - > Eutelsat Communications' drawn debt fully hedged until maturity in June 2013
- ▶ **Undrawn credit facility: €700 M**
- ▶ **Average maturity: 2.7 years**
- ▶ **Ratings upgraded to "Investment Grade":**
  - > at Group level (by S&P)
  - > at Eutelsat SA level (by Moody's)

<sup>1</sup> Bank debt including liabilities from long-term lease agreements, net of cash

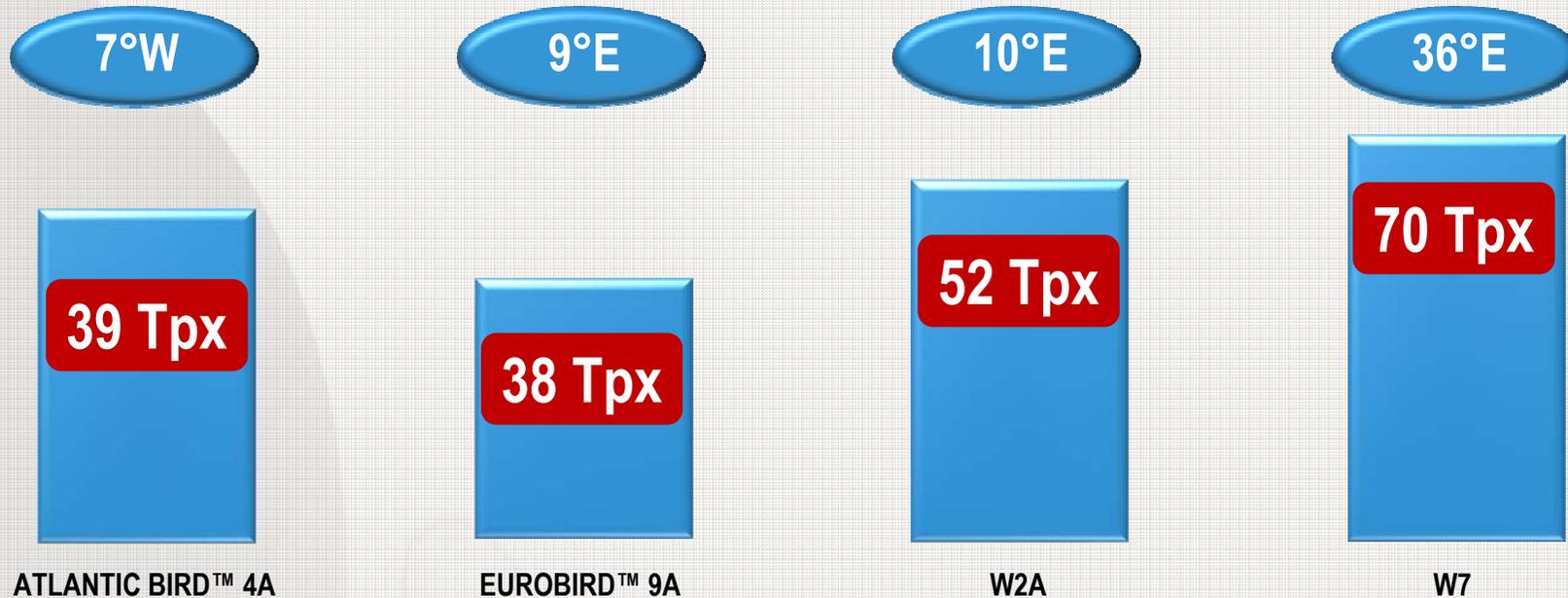
<sup>2</sup> Net average cost of debt after hedging

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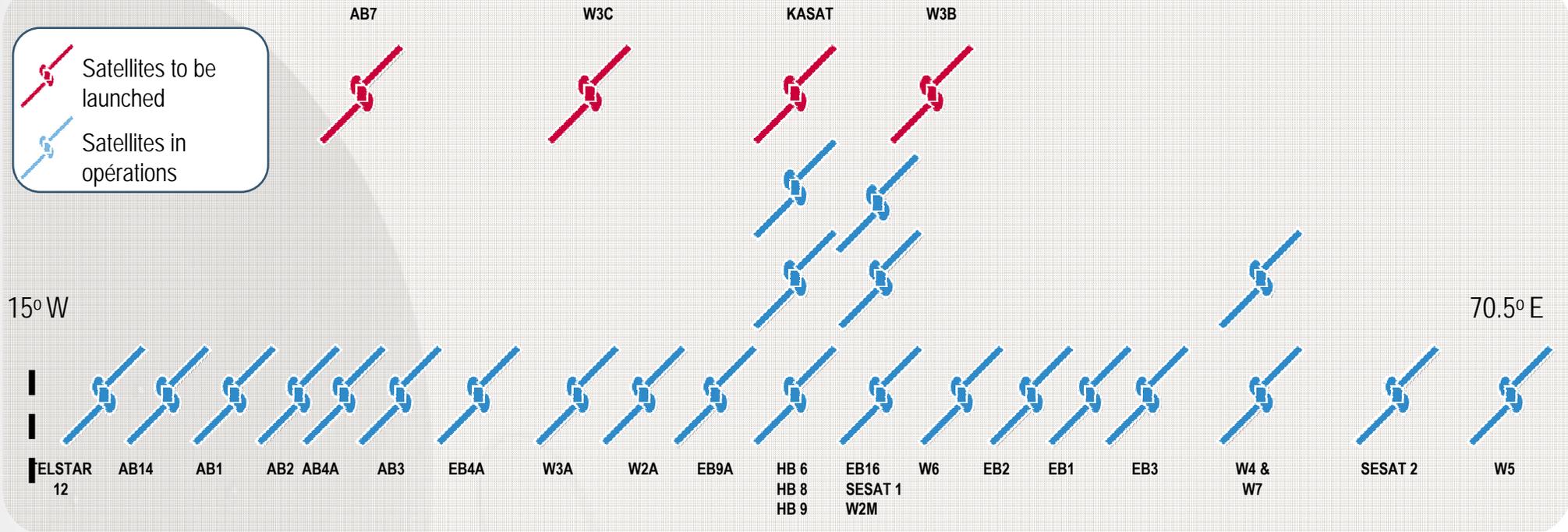
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# Significant new capacity deployed over 4 orbital positions



- ▶ Increase of resources exceeding 30% over the last 12 months
  - ▶ More than 650 operational transponders (at February 18, 2009)
  - ▶ To serve rapidly growing markets of Video and Data Services in EMEA and Russia

# Continuing satellite deployment programme (at February 18, 2010)



## ▶ 4 satellites to be launched by December 2011

- ▶ To increase resources for growing markets of Middle East, North Africa, Central and Eastern Europe
- ▶ To provide high speed Internet access for everybody everywhere (KA-SAT)

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## 2009-2010 objectives raised

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**Revenue**

2009 – 2010 : above 1 020 M€ (vs. above €1 bn previously)  
2009 – 2012 : CAGR\* > 7% (vs. 7% previously)

**EBITDA**

2009 – 2010 : > 795 M€ (vs. > 780 M€ previously)  
2009 – 2012 : ~ 77% each year

**CAPEX**

2009 – 2012 : 450 M€ per year on average

**Distribution**

50% to 75% of Group share of net income

## At Eutelsat, we deliver ...



- ▶ A unique infrastructure business model, centered on digital video and data markets
- ▶ Benefiting from high barriers to entry
- ▶ Combining growth and profitability
- ▶ And enjoying high visibility over future revenue streams

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# Appendix



# Share ownership structure

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