

eUTELSAT

CIRRUS Venue



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Deliver a multiscreen experience with video streaming over satellite

At public venues, visitors cannot reliably stream popular live events and other video content on their mobile devices without running into buffering issues when demand is high. By leveraging the power of satellite broadcasting, you can provide high quality video streaming services to mobile devices, irrespective of local internet connection speeds or network congestion.

What is Eutelsat CIRRUS Venue?

- It's your chance to increase your reach to mobile screens in unserved areas!
- Eutelsat CIRRUS Venue enables linear TV and video distribution to mobile devices in public venues and areas where there is limited terrestrial coverage.
- Combining Eutelsat's extensive satellite fleet with local Wi-Fi hotspots, public video streams have never been more reliable or better quality - no matter how many simultaneous viewers, and without consuming any mobile data allowance.

Our unique benefits:

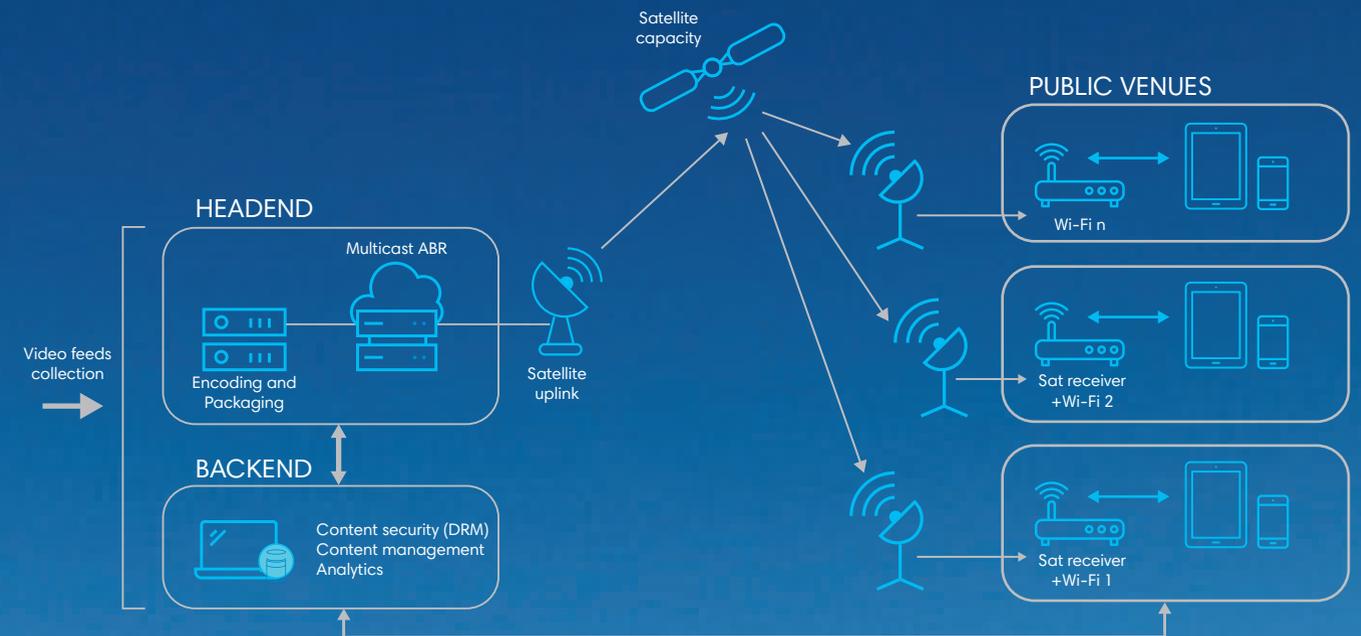
- Superior Quality of Service for video distribution: consistently high bitrate, no latency or re-buffering issues irrespective of the number of users;
- Extensive satellite reach enabling OTT services to operate in areas with limited bandwidth or costly mobile data plans;
- Cost-effective and scalable turnkey solution as distribution costs are capped when service usage increases;
- Video streaming assets include audience measurement, targeted advertising, subscription business models.

Experience our fully scalable, user-friendly, turnkey solution

Ready to maximise your service reach? Bring your content to the Eutelsat CIRRUS platform and benefit from our unique service.

How does it work?

Live TV streams are encoded in H264 and packaged with an internet streaming protocol. They are transmitted via Eutelsat satellites in IP-multicast to all the public venues to be addressed. At each venue, a low-cost satellite receiver with embedded IP multicast capabilities receives the IP video streams and serves them locally to mobile devices, over a Wi-Fi hotspot. End-users connect their devices to the Wi-Fi hotspot and watch the TV streams through a mobile application.



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What can we do for you? Please visit
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