

# EUTELSAT COMMUNICATIONS Investor Presentation

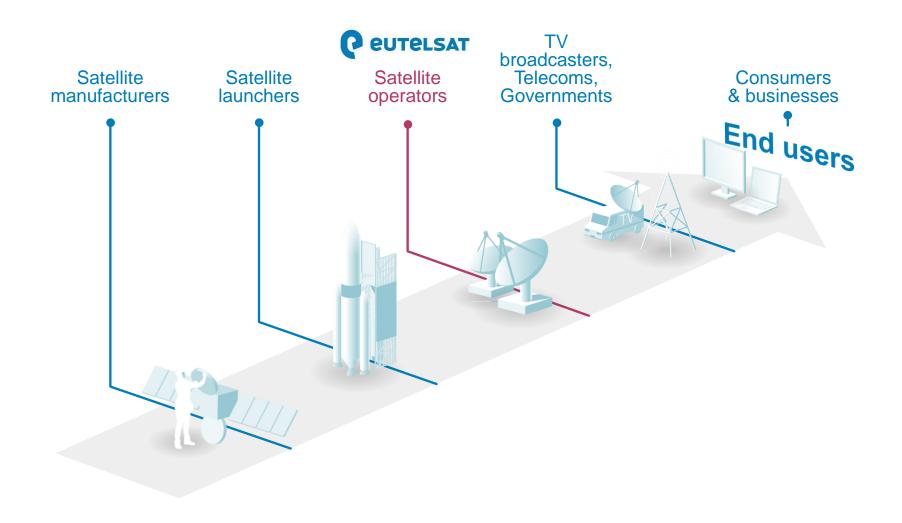
August 2023

## AGENDA

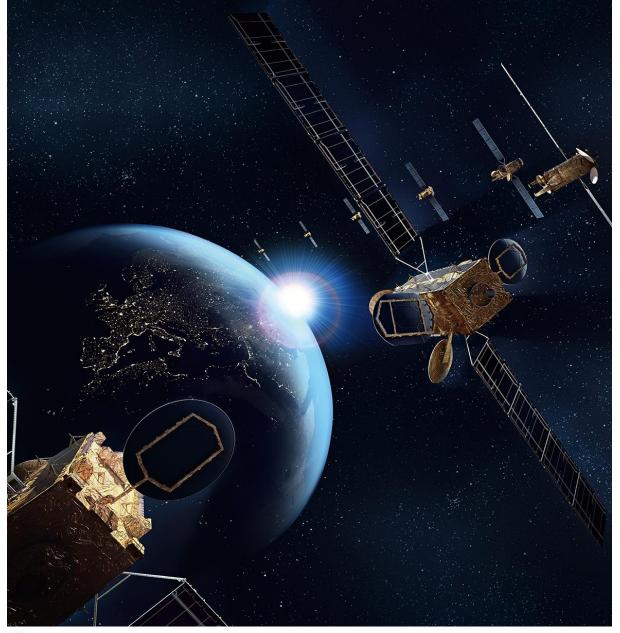
- 1. Eutelsat in a snapshot
- 2. Key market trends
- 3. Combination with OneWeb
- 4. FY 2022-23 performance\*
- 5. Strategy and Outlook
- 6. Appendix



## THE SATELLITE VALUE CHAIN







## **BUSINESS CHARACTERISTICS**

#### High barriers to entry

- Finite resource of orbital positions and frequencies, heavily regulated at international level with key commercial orbital positions already into use
- High upfront CAPEX before operations
- ▶ High technology and technical expertise through satellite lifecycle

#### Profitable business model

- Significant backlog with long-term contracts
- Economies of scale
- High operating margins
- Predictable operating cash flow



## **EUTELSAT IN A SNAPSHOT**

#### **KEY DATA**

FY 23 revenues of €1.13bn

FY 23 DFCF¹ of **€518m** 

Fleet of **36**<sup>2</sup> satellites; global coverage

Operating around 1,350 transponders

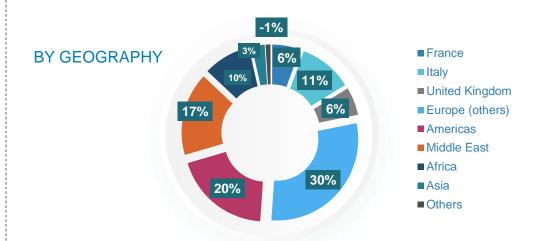
Broadcasting c. 7,000 channels

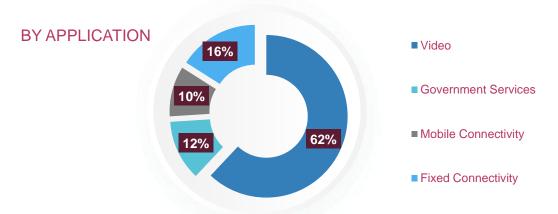
Backlog representing 3.0 years of revenues

## <sup>1</sup> Adjusted Discretionary Free Cash Flow

#### REVENUE BREAKDOWN

BY APPLICATION







<sup>&</sup>lt;sup>2</sup> As of June 2023

## NEW VERTICAL BREAKDOWN

#### Effective from June 2023

**Broadcast** 

Data & Professional Video

**Government Services** 

**Fixed Broadband** 

Mobile Connectivity

**Total Operating Verticals** 

(excluding other revenues)

Video (incl. Broadcast and Professional video)

**Government Services** 

Fixed Connectivity (incl. Fixed Broadband and Data)

Mobile Connectivity

**Total Operating Verticals** 

(excluding other revenues)



# BREAKDOWN OF REVENUES BY APPLICATION (FY 2022-23)



**VIDEO** 



- → Direct-to-Home (DTH)
- Cable headends
- → Professional Video



GOVERNMENT SERVICES



- → Military
- → Security



FIXED CONNECTIVITY



- Internet access for households & corporates
- → Mobile backhaul
- Corporate networks



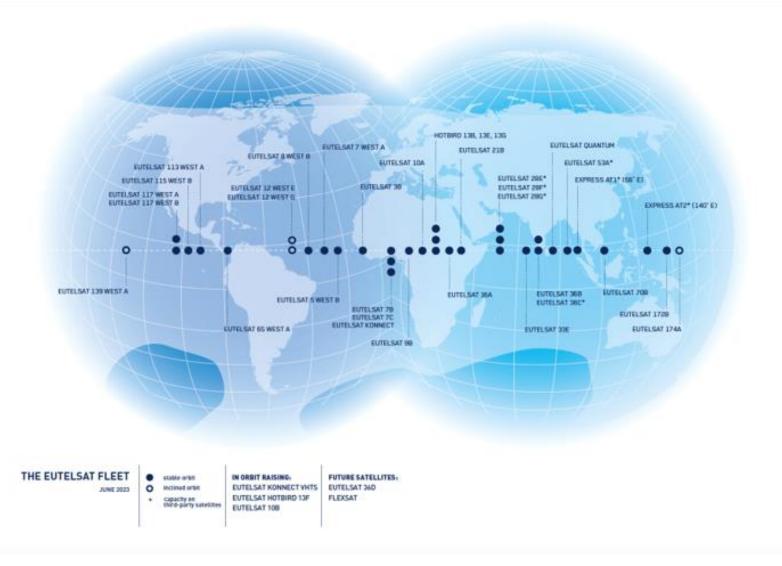
MOBILE CONNECTIVITY



- → In-flight Connectivity
- → Maritime Connectivity

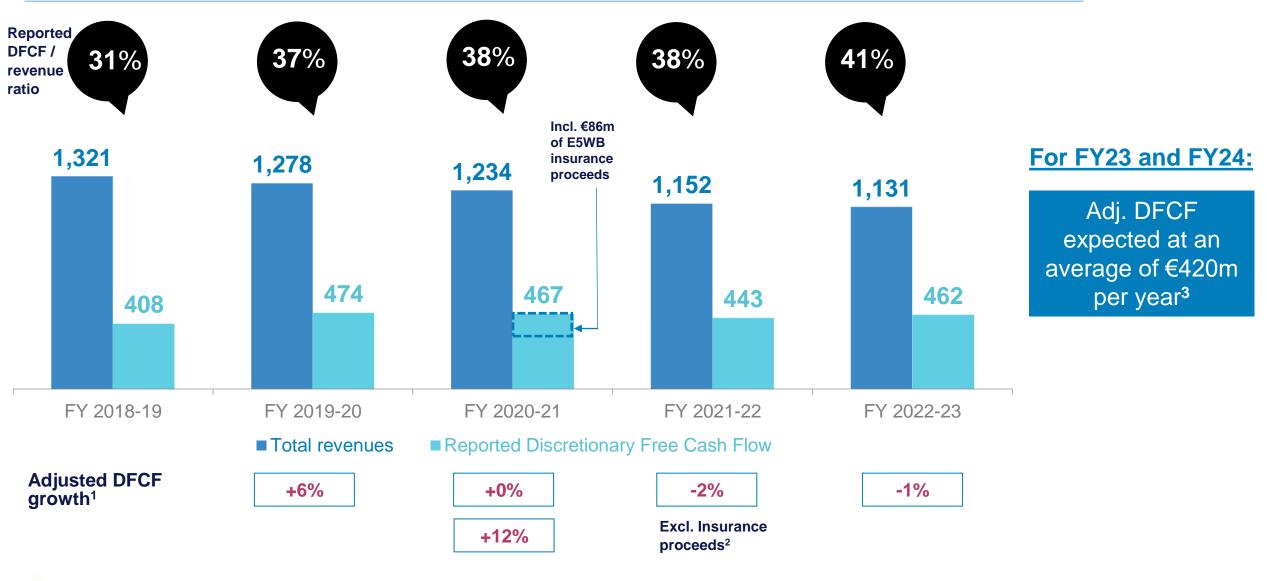


## **EUTELSAT'S GLOBAL NETWORK TODAY**





#### €2.3BN AGGREGATED DFCF GENERATED OVER 5 YEARS



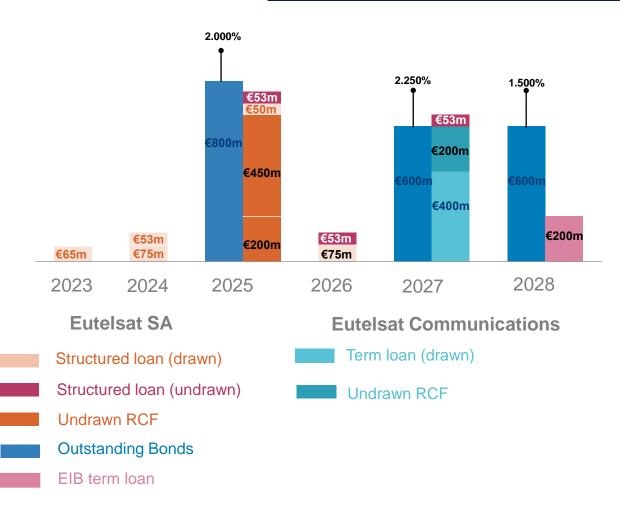


<sup>&</sup>lt;sup>1</sup> Growth as defined per financial objectives

<sup>&</sup>lt;sup>2</sup> Excluding the post tax impact of the insurance proceeds related to EUTELSAT 5 WEST B (€86m received in FY 20, €7m received in FY 21) <sup>3</sup> At a 1.00€/\$ rate

## **BOND & BANK DEBT MATURITY SCHEDULE**

#### **BOND & BANK DEBT MATURITY SCHEDULE** 1

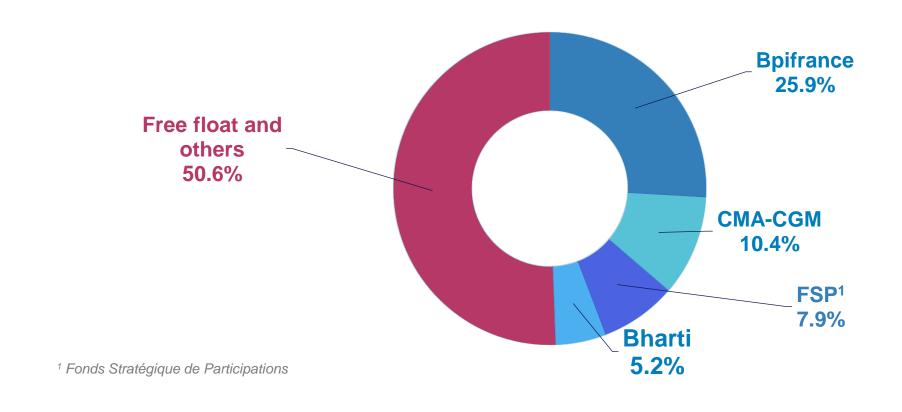


- Average cost of debt after hedging of 2.96%
- Average weighted maturity of 3.6 years



## SHAREHOLDER STRUCTURE

#### EUTELSAT SHAREHOLDING STRUCTURE AS OF 30 JUNE 2023





#### **CSR APPROACH**

## Four major areas of focus:



2



4

Committed to the responsible use of Space

Bridging the communications divide across the World

Respecting all our stakeholders, embracing diversity, fostering inclusion and striving to ensure equal opportunities for all

Caring about the environment, on earth and in space

- ► Clear **governance** and stakeholder involvement
- ► CSR division now reports to the Strategy Department, as it is a **critical part of the transformation** of Eutelsat and is an **integral part of our strategy**
- ► Initiatives conducted in each of these areas leading to **tangible progress** based on selected indicators
- ► Increasing weight of CSR criteria in **compensation** of corporate officers
- ► Sound and improving scores from extra-financial rating agencies



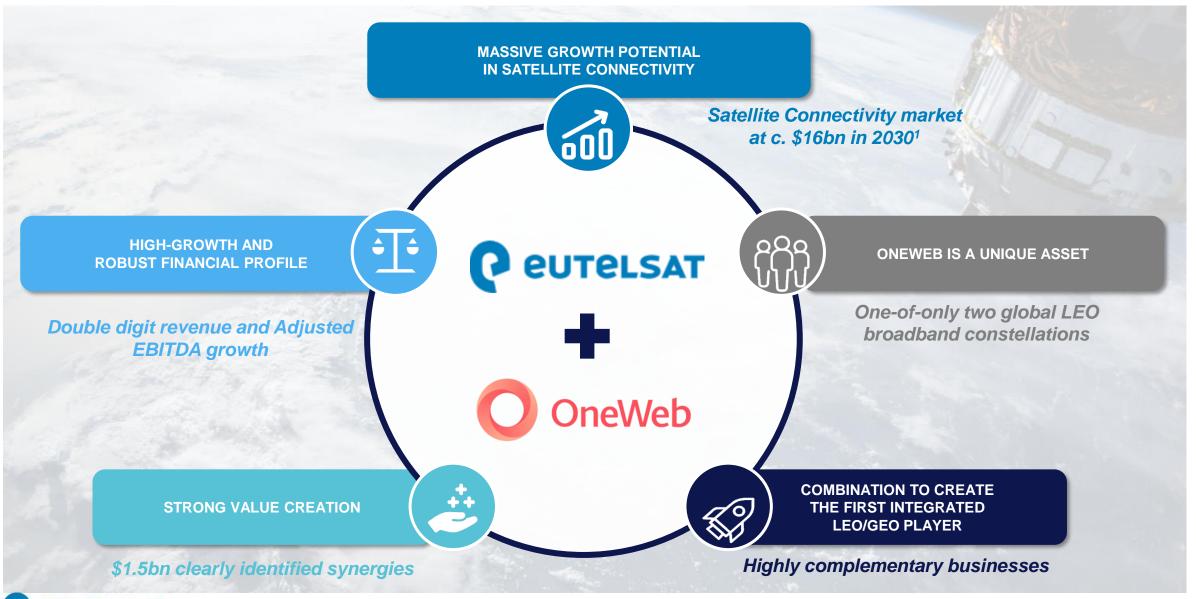
## CONTINUOUSLY IMPROVING ESG RATING



Given the nature of its activities, the Group has a limited impact on greenhouse gases emissions



#### COMBINATION BETWEEN EUTELSAT AND ONE WEB, SOURCE OF GROWTH AND VALUE CREATION



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## MARKET TRENDS IN OUR HERITAGE BUSINESSES

#### **VIDEO**



#### **DATA**



#### GOVERNMENT SERVICES



- Underlying trend in the last few years has been a mid single digit decline
  - Changing video consumption habits
  - → Resilient channel line-up
  - → HD growth, improved compression
  - → Europe / EM facing different trends for the industry
- Professional Video in structural decline

- Global demand increase driven by rising connectivity needs
- Ongoing decline of GEO business albeit at a modest pace
  - Improved volume trends in Fixed Data largely offsetting price pressure
- NGSO (Non-geostationary orbit) satellites to capture much of future growth in the long-term

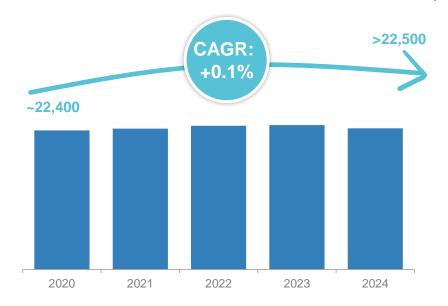
- Bandwidth-hungry usages, increasing defence budgets and remote connectivity needs to drive demand growth
- NGSO (Non-geostationary orbit) satellites to further broaden the market in the long-term



## VIDEO DRIVERS: CHANNEL GROWTH IN EM AND IMAGE QUALITY

#### **CHANNEL GROWTH**

#### TV CHANNELS IN EMEA AND LATAM

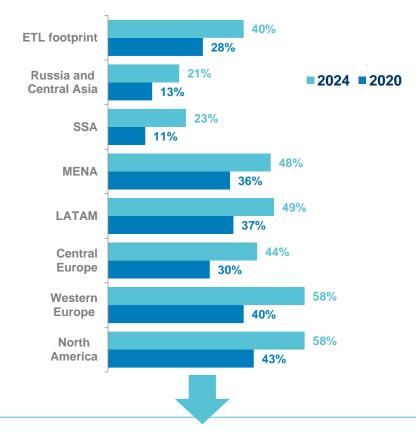




Resilient TV channels line-up mainly driven by Emerging markets, a significant part of Eutelsat footprint

#### **INCREASED IMAGE QUALITY**

#### HD PENETRATION RATE BY MAJOR REGION

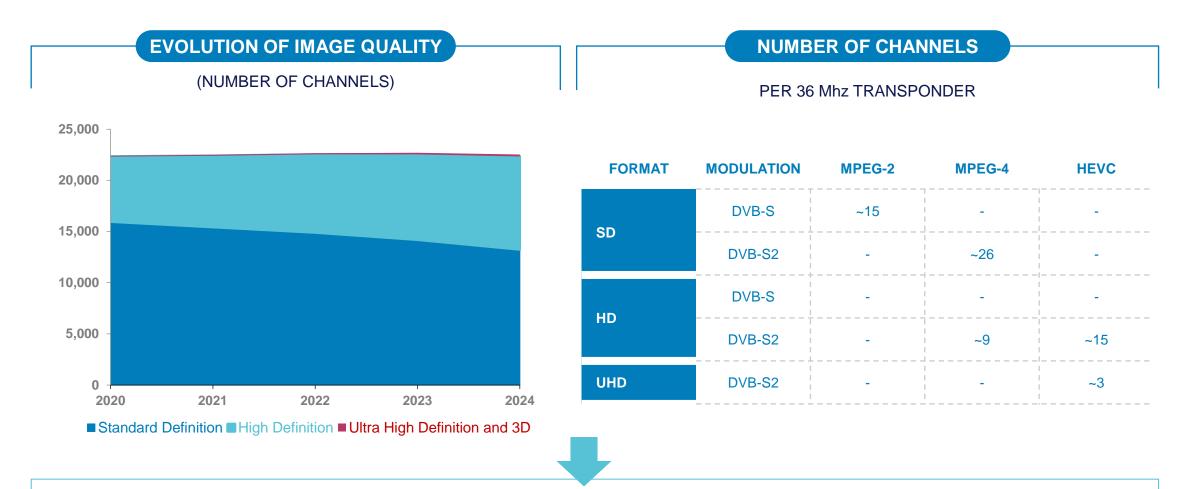






Source: Euroconsult 2021

## VIDEO DRIVERS: CAPACITY REQUIREMENTS VERSUS COMPRESSION TECHNOLOGY



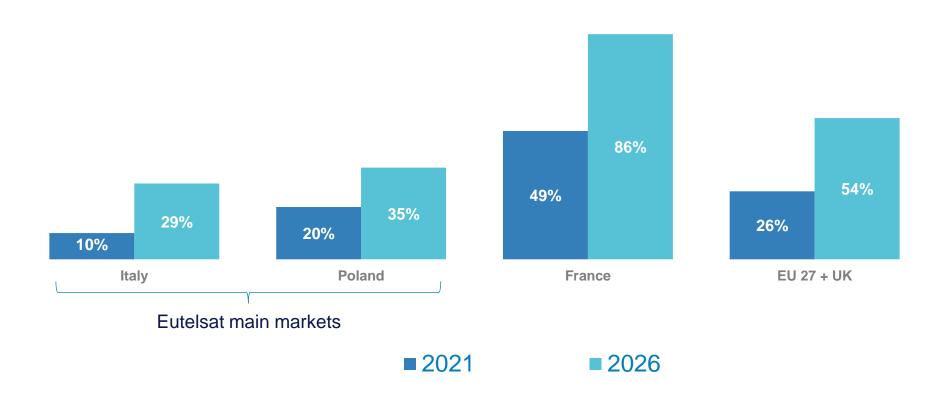
HD requiring higher bandwidth than SD, with a line-up expected to keep gaining share



## FIBER PENETRATION IS PROGRESSING...

## ... but is far from reaching all households, even in Europe and even in 2026

# % FTTH/B Subscriptions (out of total households)



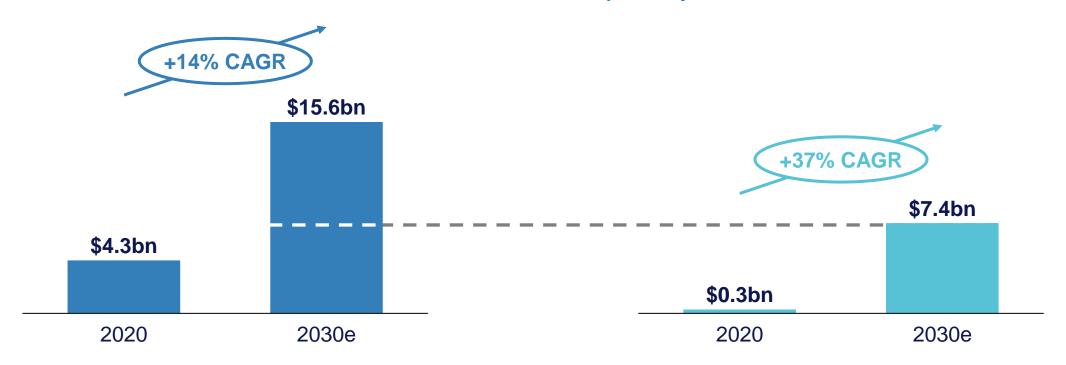


#### LEADING TO A \$16BN CONNECTIVITY MARKET OPPORTUNITY FOR SATELLITES

Satellite connectivity market expected to more than triple by 2030 ...

#### ... mainly driven by NGSO growth

- ► NGSO expected to grow c. 2.5x faster than overall market
- ▶ NGSO to represent c. 50% of the market by 2030, mostly captured by LEO constellations





## \$16BN OPPORTUNITY – FOUR KEY VERTICALS

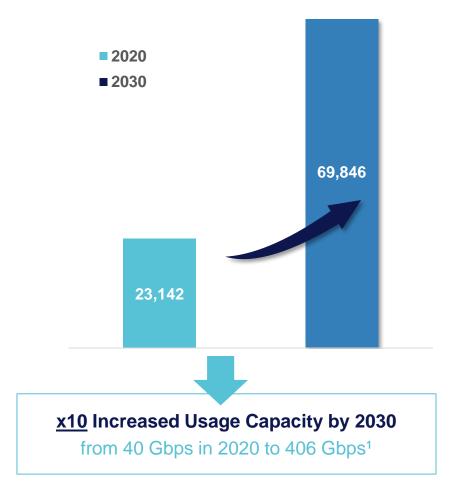
	VERTICAL	KEY APPLICATIONS	DRIVERS	2030 MARKET	10-Y CAGR
B2B	FIXED DATA	<ul><li>Mobile backhaul</li><li>Corporate networks</li></ul>	<ul> <li>Network extension</li> <li>Seamless integration in enterprise networks</li> <li>Growing data usages</li> <li>Ubiquitous coverage need</li> </ul>	\$3.9bn	+10%
	GOVERNMENT	<ul><li>Military / Security</li><li>Civil government</li></ul>	<ul> <li>Defense budget increases</li> <li>Significant bandwidth demand</li> <li>Remote sites connection</li> </ul>	\$3.9bn	+13%
	MOBILITY	<ul><li>In-Flight Connectivity</li><li>Maritime Connectivity</li></ul>	<ul> <li>Growing number of aircraft / ships</li> <li>Improved equipment / take-up rates</li> <li>Enhanced service leading to higher usages</li> </ul>	\$3.4bn	+17%
B2C	CONSUMER BROADBAND	<ul><li>Internet access for individuals</li><li>Community Wi-Fi hotspots</li></ul>	<ul> <li>Internet access a fundamental need</li> <li>Universal Service Obligation pressure</li> <li>High cost of terrestrial rollout</li> <li>Long-term growth in individual data usage</li> </ul>	\$4.4bn	+17%
				 Σ=\$15.6bn	+14%



## MOBILITY USAGES ARE SET TO INCREASE MORE THAN TENFOLD

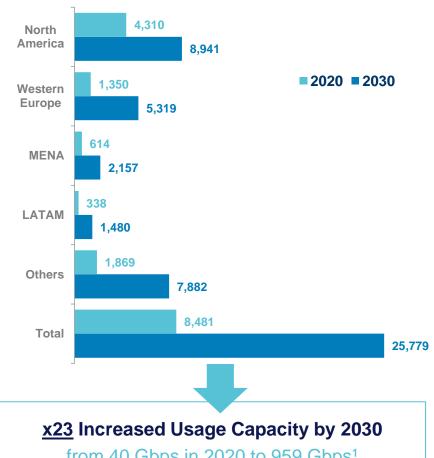
#### **MARITIME CONNECTIVITY DEMAND**

Projected number of connected ships by 2030



#### IN-FLIGHT CONNECTIVITY DEMAND

Projected number of connected planes by 2030



from 40 Gbps in 2020 to 959 Gbps<sup>1</sup>



#### SIGNIFICANT BROADBAND MARKET FOR SATELLITE

- Substantial long-term (2030+) core adressable market of premises durably beyond the reach of terrestrial infrastructure (4G, 5G, Fiber)
  - ~4M premises in Europe
  - ~5M premises in Africa
- Medium-term addressable market even larger ahead of planned terrestrial rollouts
- Adressing Telecom Operators' requirement for universal coverage
- Market able to accommodate several players

- Demand for ubiquitous connectivity boosted by Covid-19 induced lock-downs
- Positive consumer feedback for satellite BB
  - >90% of Satellite BB customers are satisfied with their connectivity<sup>1</sup>
  - 60 to 70% of HH in areas with poor terrestrial coverage show high interest in satellite BB offers<sup>2</sup>





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#### ONEWEB AT A GLANCE

#### **Overview**

- One-of-only two global broadband LEO
- ► 636 satellites at 1,200 kms¹
- ► 1.3 Tbps sellable capacity¹
- ► 84% capacity over land
- ► Target fast growth markets

#### **Assets**

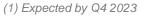
- Global stakeholders
- c. \$5bn deployed on Capex
- Highly skilled organization
- Priority spectrum rights
- ► 636 satellites deployed

#### **Velocity**

- Revenue generating
- 5x usage growth on Network
- c. 55 distribution partners
- Deal pipeline of c. \$3.4bn
- 150+ Customer Trials underway

Unique asset, speed to market and a strong track record of execution





#### ONEWEB HAS SECURED PRIORITY RIGHTS OVER PREMIUM SPECTRUM BANDS

- OneWeb has secured about 6 GHz of bandwidth
  - Ku-band (User links)
  - Ka-band (Gateway links)
- ► Highest priority in Ku-band (2.5 GHz)
- ► Strong Priority in Ka-band (3.3 GHz)
- Other LEOs need to coordinate with or work around OneWeb to avoid interference

Strong Spectrum Positioning in Ku- and Ka-bands						
	Ku-Band	Ka-Band				
Bandwidth	2.5 GHz	3.3 GHz				
Priority Position	1 <sup>st</sup>	High				
Usage	User links	Gateway links				

Burden of coordination in Ku-band is on other operators not to interfere with OneWeb



#### ALASKA - CONNECTING COMMUNITIES: ONE OF MANY APPLICATIONS

#### **Regional Need**

Connectivity is not equally available in rural Alaska

c. 48% of the Arctic Circle and c. 40% of Alaskans have slow or no connectivity

Despite being the biggest state in the US, Alaska is one of the lowest ranked states in terms of Internet

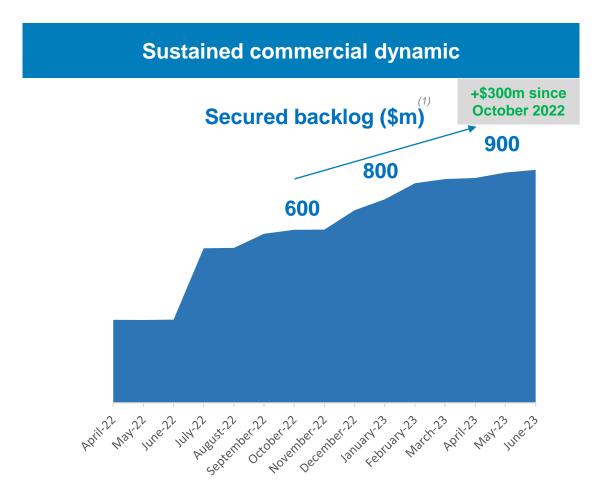
Covid-19 placed unprecedented demand on existing systems like emergency response





#### SUSTAINED POSITIVE COMMERCIAL RAMP-UP







#### Telstra Deal announced in June 2023

- One of the world's largest rollouts of Low Earth Orbit (LEO) backhaul for a commercial mobile network in Australia.
- ► Telstra and OneWeb will begin moving hundreds of existing remote mobile base stations currently using satellite backhaul to OneWeb's LEO solution from later in 2023.
- The strategic agreement has the potential to expand to up to 25 Gbit/s of LEO capacity.
- Enhancing the experience of Telstra's remote customers when using real-time applications such as voice and video calling and allowing the expansion of mobile coverage through new remote site deployment.

√ Revenue objective of \$50m by end-June 2023 achieved



## GEN-2 TO UNLOCK SIGNIFICANT VALUE AT OPTIMIZED COST



## Development to begin as soon as 2024



- Market-informed design process

  Bottom-up market analysis for right-sizing

  Ancillary payload to enable fleet expansion at minimum marginal cost
- From 3 to 5 times the capacity of Gen-1
  Bulkier and fewer satellites (c. 300)
  Lower cost per Mbit
- Leveraging on existing and future GEO infrastructure
  Focus capacity on high-demand area
  Reduce costs
- Inter-satellite link
  Significant savings, namely in ground infrastructure
  Improved average latency across the Globe
- Innovation on smaller terminals to unlock new uses
- ✓ Estimated saving of \$1.5 to \$1.8bn for a total confirmed cost of around \$4.0 bn
  - ✓ Positive discussions with Government ECAs on financial support



#### TWO HIGHLY COMPLEMENTARY BUSINESSES







**GEO** 



**LEO** 



**Geographical** advantage

Capacity density: ability to focus capacity over high-demand regions



Key value proposition

**Low-cost sellable capacity:** higher fill-rates than NGSO systems and longer lifetime



Access to customers

Large installed base: major legacy customer base with well established relationships



Financial profile

High cash flow generation

Full global coverage expected by Q4 2023

Low latency: critical for some applications and improved quality of experience for many others

Access to untapped market pockets

Investment requirements in early years

Combining the best of both worlds, creating a solution that will deliver significant benefits to customer



#### THE RIGHT COMBINATION AT THE RIGHT TIME



Satellite connectivity market at an inflexion point, expected to deliver high levels of sustained growth



OneWeb successful service launch, ramping up to full global deployment expected by Jan 24

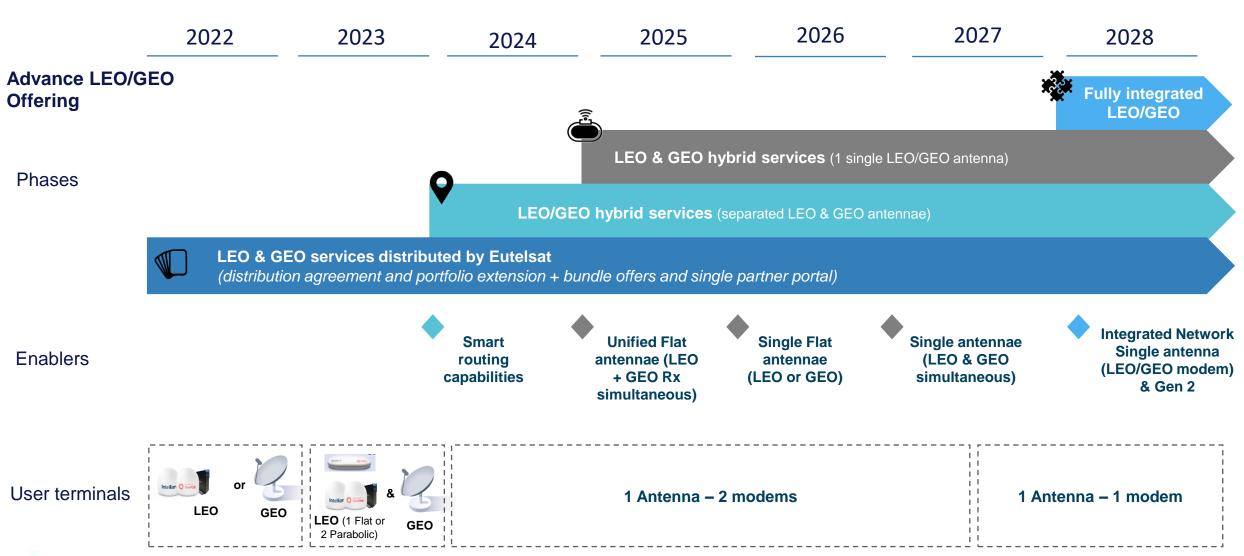


Seizing early cost synergies: leveraging Eutelsat resources and experience to accelerate the ramp-up of OneWeb



Maximizing Capex synergies: designing OneWeb Gen 2 as part of an integrated LEO/GEO infrastructure, optimizing the fleets of both partners

#### **CLEAR ROADMAP TO INTEGRATION**





## GENERATING STRONG VALUE CREATION

#### REVENUE SYNERGIES

Average annual expected Revenue synergies of

c. €150m

by Year 4

- Leverage Eutelsat sales forces, geographical reach and existing customer base to accelerate commercial ramp-up
- One-stop-shop for customers looking both for ubiquity and capacity density
- ▶ Single hybrid LEO/GEO terminal unlocking new use cases and revenue opportunities

#### COSTS SYNERGIES

Annual expected run-rate Pre-tax cost synergies

Over €80m

by Year 5

- ▶ Optimized cost structure on commercial, G&A and joint technical resources
- Significant cost avoidance at OneWeb
- Strongly mitigating implementation costs and execution risks

# **CAPEX SYNERGIES**

Average expected annual Capex synergies of

c. €80m

From Year 1

- ▶ Leveraging hybrid LEO/GEO satellite infrastructure to right-size Gen 2
- Synergies in procurement and on ground segment and terminals deployment
- Mid-term GEO fleet rationalization

# NPV OF SYNERGIES

Over €1.5bn

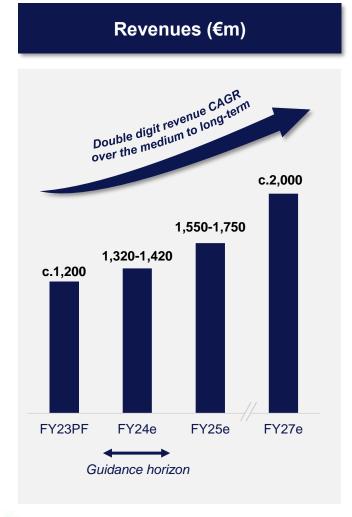
After tax

Net of implementation costs

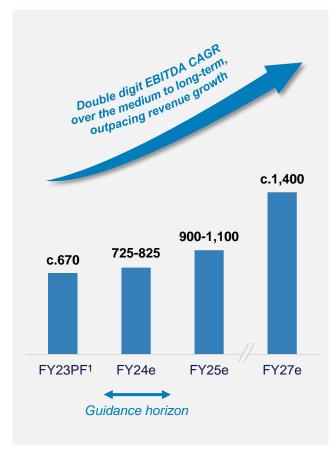
- Low execution risk
- Balanced between Revenue, Costs and Capex synergies



#### GROWTH FOR THE COMBINED ENTITY



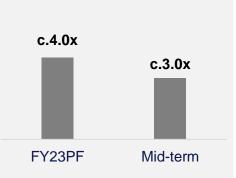




#### Capex

- Front-end loaded
  Capex with average of
  €725 875m p.a. over
  FY24 FY30 including
  synergies
- Adjusted EBITDA-Capex back in positive territory in FY25 -FY26 depending on Gen 2 Capex phasing
- Post Gen 2 deployment Capex will consist of upgrade, replacement and maintenance of existing fleet

#### Leverage



- Disciplined financial policy focusing on growth and deleveraging
- Dividend suspended in FY23, FY24 and FY25

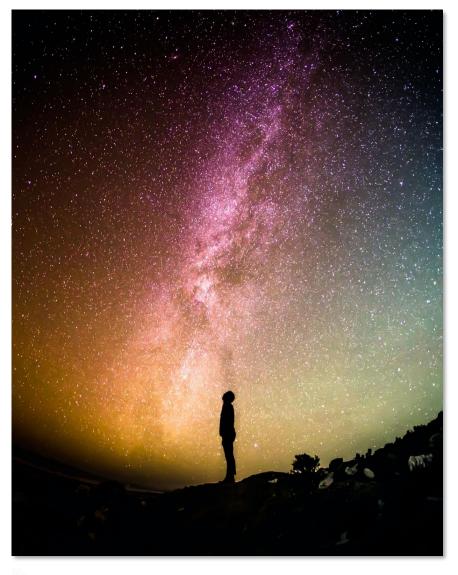


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#### HIGHLIGHTS

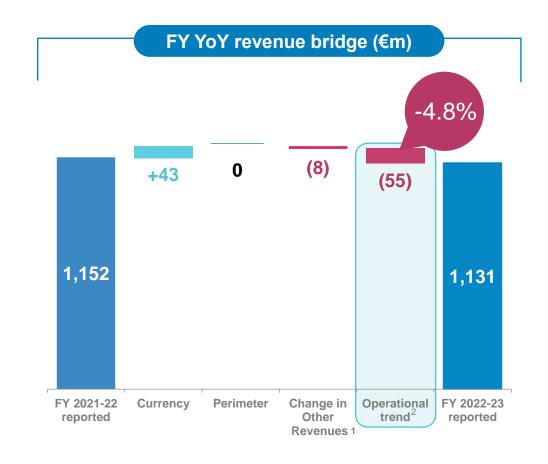


- FY 2022-23 Operating Vertical revenues of €1,136 million, or €1,157m (€/\$ rate of 1.00), at the upper end of expected range, with sustained positive momentum in Mobile Connectivity
- Robust financial performance including industry-leading profitability with an Adjusted EBITDA margin of 73%<sup>1</sup>
- Adjusted Discretionary Free Cash-Flow of €518m, comfortably within our expected range
- \$382m proceeds related to Phase II of the C-Band transition recognized in late June 2023. Cash expected in Q1 FY 2023-24
- Operational successes, with recent entry into service of 3 satellites incl. E10B, paving the way for return to growth and ensuring seamless service for existing customers
- Updated financial objectives: confirmed return to growth from FY 2023-24 onwards and strong cashflow generation
- Strong foundations to ensure the success of the proposed Eutelsat-OneWeb combination. EGM to approve the transaction expected in late September 2023



## **FY REVENUES**

- ► Total revenues of €1,131m, down 5.5% like-for-like
- Positive currency effect
  - €/\$ rate of 1.04 vs 1.14 last year
- Negative swing of €5m in 'Other Revenues'
  - Of which -€15m related to hedging
- Revenues of the Operating Verticals down 4.8% like-for-like YoY



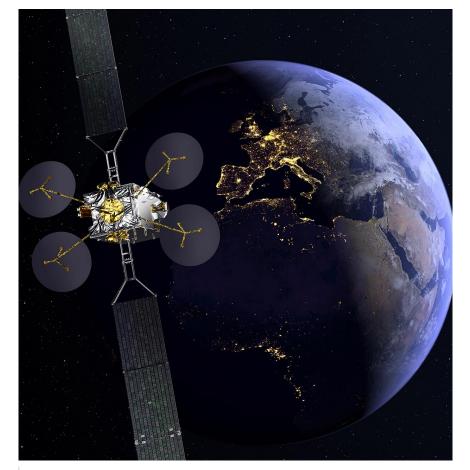
<sup>&</sup>lt;sup>1</sup> Including Hedging revenues representing a -€15m impact versus -€12m at end-June 2022.



<sup>&</sup>lt;sup>2</sup> Excluding the impact of sanctions, I-f-I rate would have been -4.1%

# FY 2022-23 REVENUES BY APPLICATION

		REVENUE CONTRIBUTION <sup>1</sup>	REVENUES (€m)	LIKE-FOR-LIKE <sup>2</sup> YOY CHANGE
	VIDEO	62%	705	-8.3%
	GOVERNMENT SERVICES	12%	143	-7.2%
	MOBILE CONNECTIVITY	10%	110	+26.8%
	FIXED CONNECTIVITY	16%	178	-2.3%
TOTAL OPERATING VERTICALS			1,136	-4.8%
OTHER R	EVENUES		-5	-€8m³



<sup>&</sup>lt;sup>1</sup> Share of each application as a percentage of total revenues excluding "Other Revenues".



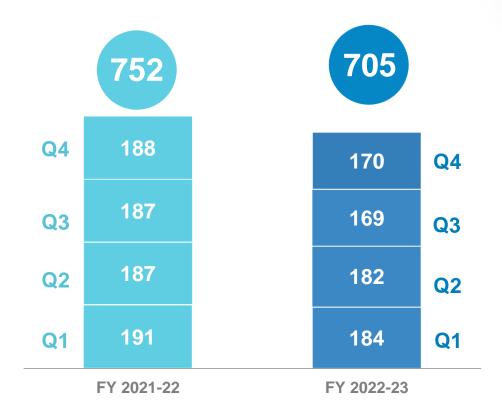
<sup>&</sup>lt;sup>2</sup> Change at constant currency. The variation is calculated as follows: i) FY 2022-23 USD revenues are converted at FY 2021-22 rates; iI) Hedging impact is excluded.

<sup>&</sup>lt;sup>3</sup> Of which -€3m related to hedging revenues.

# VIDEO



- ► FY revenues of €705m, down 8.3% YoY like-for-like<sup>1</sup>
  - Full effect of the non-renewal of the Digitürk contract
  - Lower revenues in Europe
  - Effect of sanctions mainly impacting the Second Half of FY 2022-23
  - Seasonality in Professional video
- Eutelsat selected by Orby Elevate
  - Leveraging the unparalleled coverage of the EUTELSAT 117WA over US territory
- Q4 revenues of €170m, down 9.7% YoY and broadly stable QoQ



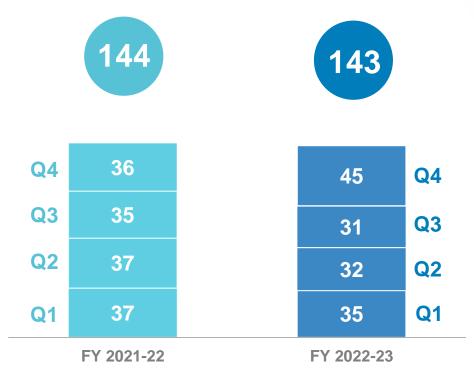


<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

# **GOVERNMENT SERVICES**



- ► FY revenues of €143m, down 7.2% YoY likefor-like<sup>1</sup>
- Q4 revenues of €45m up 25.8% YoY like-forlike and up 45.0% QoQ <sup>1</sup>
  - One-off contract of €14m with the German space agency, DLR
- ► Excluding this impact, -14.2% YoY like-for-like
  - Slightly improved trend versus First Half, thanks to a superior renewal rate in the Spring 2023 US DoD campaign of above 70%





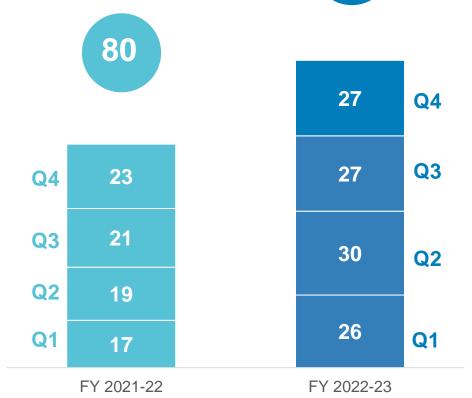
<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

# MOBILE CONNECTIVITY

110



- ► FY revenues of €110m, up 26.8% YoY like-for-like<sup>1</sup>
  - Ongoing positive momentum
  - Strong growth in Maritime
- Q4 revenues of €27.3m up 20.7% YoY like-forlike and 2.9% QoQ ¹
  - Reflecting positive impact of the commercialization in the First Half of the third beam on EUTELSAT QUANTUM for a maritime mobility customer





<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

## FIXED CONNECTIVITY



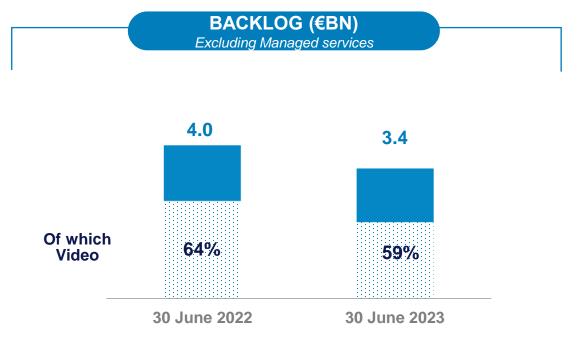
- ► FY revenues of €178m, down 2.3% YoY likefor-like<sup>1</sup>
  - Wholesale agreements with Orange, TIM, Hispasat and Swisscom
  - Ramp-up of the African operations
  - In Fixed Data, improved volume trends partly offset negative impact of ongoing competitive pressure on prices.
- Q4 revenues of €41m, down 16.0% YoY likefor-like and down 6.9% QoQ¹
  - Tougher comparison basis with positive one-off of c.
     €2.5 million in the Fourth Quarter last year.





<sup>&</sup>lt;sup>1</sup> At constant currency and perimeter

# **BACKLOG & FILL RATE**

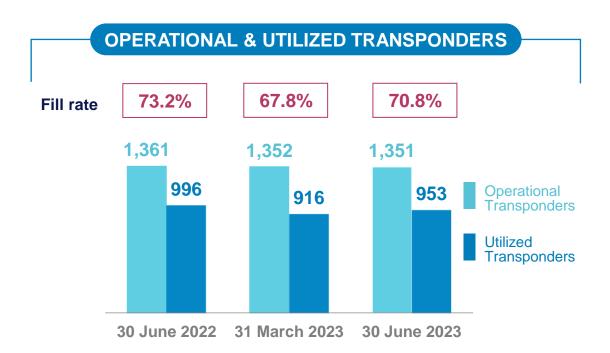




- Partly offset by Mobility contracts
- Representing 3.0 years of revenues
- Video accounting for 59% versus 64% a year ago

Backlog definition to evolve from FY2023-24





- Broadly stable operational TPE
- Utilized TPE down 43 units YoY
- Fill rate at 70.8% slightly up QoQ, reflecting the seasonality of certain maritime contracts, notably in Europe

Based on 36 MHz-equivalent transponders (TPE), excluding HTS capacity

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# LOOKING AHEAD: ALL IN PLACE FOR A SUCCESSFUL COMBINATION

# Rebalancing of our business towards Connectivity, where demand is booming



Reorganization along two business units to enhance customer-centricity, is now live



**Substantial growth capacity** with E10B already in service, with incremental 35 Gbps of HTS Ku-band capacity addressing surging demand in Mobile Connectivity



**Sustained cashflow generation**, with over €2.3bn over 5 years



Eutelsat joined leading consortium to bid for EU Commission's tender for the IRIS<sup>2</sup> satellite constellation



Merger with **OneWeb** on track to close by Q3; combination ready to go live from Day One



EUTELSAT E10B. Entered into service in late July 2023



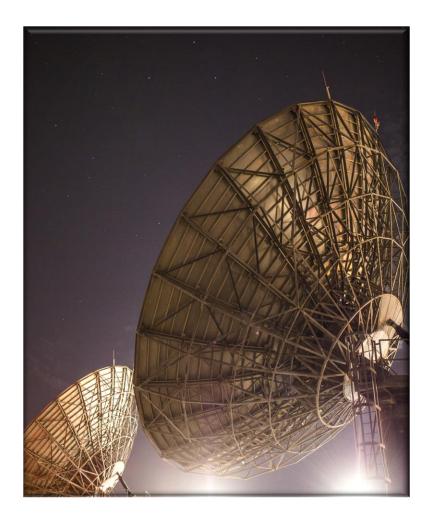
## SUBSTANTIAL GROWTH CAPACITY TO PROGRESSIVELY SUPPORT TOPLINE

	INCREMENTAL CAPACITY	KEY MARKETS	ENTRY INTO SERVICE*	FIRM COMMITMENTS
HOTBIRD 13G	EGNOS Payload	Government	30 May 2023	<b>EGN</b> €S
EUTELSAT 10B	~100 Ku spots c. 35 Gbps	Mobility EMEA/Atlantic & Indian Ocean	24 July 2023	Panasonic MARLINK
KONNECT VHTS	~230 Ka spots 500 Gbps	Connectivity Europe	H2 2023	orange TIM ThalesAlenia
EUTELSAT 36D	UHF Payload	Government	H2 2024	AIRBUS
FLEXSAT AMERICAS	More than 100 Gbps	Connectivity Americas	2026 (delivery)	





# FINANCIAL OUTLOOK CONFIRMED (STANDALONE)



# OPERATING VERTICALS REVENUES

► Growth from FY 2023-24 onwards

#### **CASH CAPEX**

Not exceeding €400m¹ per annum for each of the two fiscal years FY 2022-23 and FY 2023-24

# ADJUSTED DISCRETIONARY FREE CASH FLOW<sup>3</sup>

Average of €420m per annum over the next two fiscal years FY 2022-23 and FY 2023-24²

Equivalent to cumulative Adjusted DFCF generation of €1.4 bn over three fiscal years (FY 22 / FY 23 / FY 24) at 1.00 €/\$

#### LEVERAGE

► Medium-term net debt / Adjusted EBITDA ratio of c. 3x

#### **DISTRIBUTION**

▶ Dividend suspended for three years in the context of combination with OneWeb³

This outlook is based on the revised nominal deployment plan outlined below. It assumes no further material deterioration of revenues generated from Russia

It assumes no further material deterioration of revenues generated from Russian customers. It excludes the impact of the contemplated combination with OneWeb.



<sup>3</sup> Starting from FY 2022-23.



## TO SUMMARIZE



- Successful execution of **cash generation** strategy with more than €2bn aggregated DFCF generated over 5 years, helping to fund Eutelsat's future
- \$507m received in the context of the clearing of the C-Band in the US between December 2021 and June 2023
- Industry-leading profitability with continued financial discipline
- Tangible acceleration in **Fixed Broadband** and **Mobile Connectivity** ahead of future entry into service of significant incremental capacity with new satellites K-VHTS and E10B
- Revenues set to grow from FY 24 thanks to firm precommitments on upcoming capacity
- Combination with OneWeb to create the first combined GEO/LEO infrastructure, addressing a fast-growing global satellite connectivity market



# AGENDA

- 1. Eutelsat in a snapshot
- 2. Key market trends
- 3. Combination with OneWeb
- 4. FY 2022-23 performance\*
- 5. Strategy and Outlook
- 6. Appendix



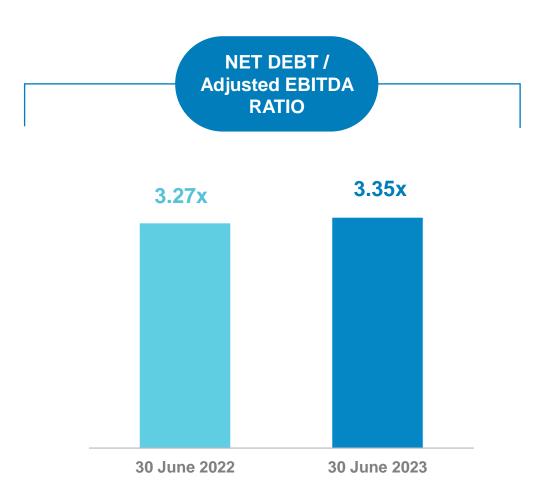
# 6. APPENDIX

- **6.1 FY 2022-23 Financials**
- 6.2 Telecom Pivot
- 6.3 OneWeb combination: Outlook & Financials
- 6.4 Recent launches success



# FINANCIAL STRUCTURE

- ► Net Debt/Adjusted EBITDA ratio of 3.35x
  - Versus 3.27x as of 30 June 2022 and 3.55x at end December 2022
- ► Average cost of debt after hedging of 2.96%
  - Versus 2.55% in FY 22
- Average weighted maturity of 3.6 years
  - Versus 4.3 y at 30 June 2022
- Strong liquidity
  - Undrawn credit lines and cash around €1.5 billion





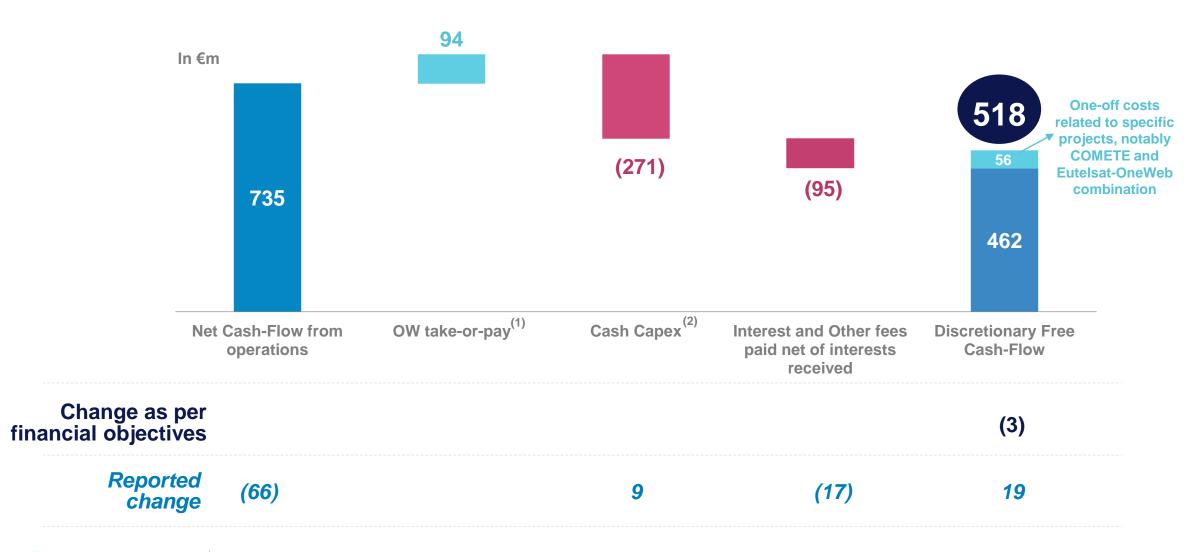
# **NET INCOME**

Extracts from the consolidated income statement in €m	FY 2021-22	FY 2022-23	CHANGE		
Revenues	1,152	1,131	-1.8%		
Adjusted EBITDA <sup>1</sup>	862	825	-4.2%		
Operating income	425	573	+35.0%	<ul> <li>Lower D&amp;A due to lower in-orbit and on-ground depreciation. H13F and H13G in service end of period</li> <li>Other operating income of €203m, compared to income of €45 million last year, principally \$382m payment of Phase II of C-Band proceeds.</li> <li>Unfavorable evolution of FX gains and losses as well as higher interest rates.</li> <li>Higher tax, at -€67 million versus -€49 million a year earlier, reflecting notably the 30% tax rate applied to the above-mentioned C-Band proceeds.</li> </ul>	
Financial result	(65)	(91)	-40.7%		
Income tax	(49)	(67)	-36.9%		
Group share of net income	231	315	+36.4%	<ul><li>► -€87m income from associates (mainly OneWeb)</li><li>Net margin of 28% versus 20% last year</li></ul>	

<sup>&</sup>lt;sup>1</sup> Adjusted EBITDA defined as operating income before depreciation, amortization, impairments and other operating income/(expenses)



# ADJUSTED DISCRETIONARY FREE CASH-FLOW



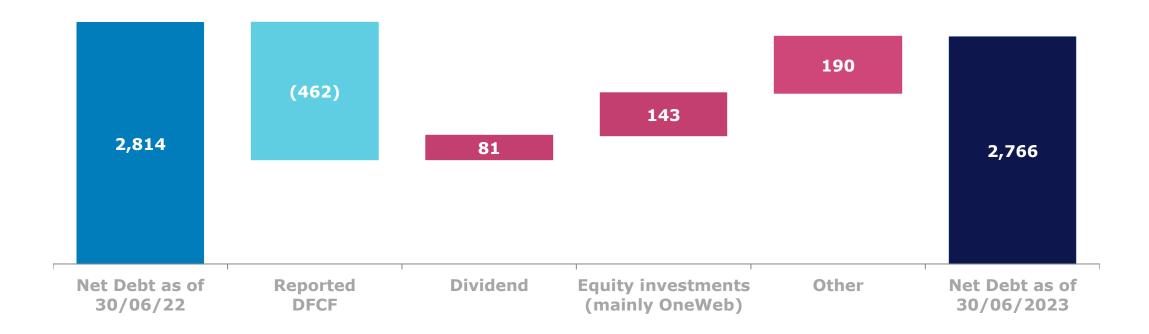
**P** eutelsat

<sup>&</sup>lt;sup>1</sup> DFCF excludes payments related to the exclusive commercial partnership with OneWeb.

<sup>&</sup>lt;sup>2</sup> Cash Capex covers the acquisition of satellites and other tangible or intangible assets, payments in respect of export credit facilities or other bank facilities financing investments as well as payments related to lease liabilities. If applicable it is netted from the amount of insurance proceeds.

# **NET DEBT EVOLUTION**

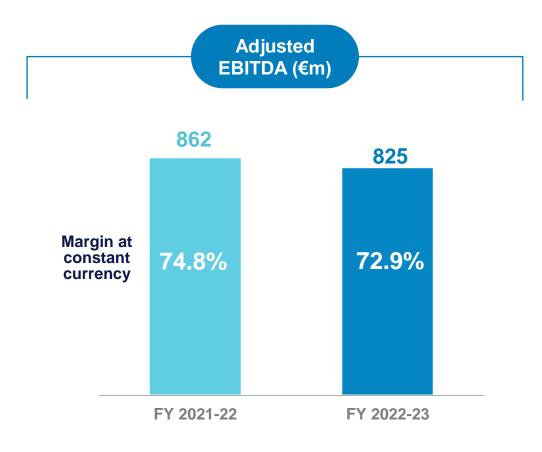
In €m





# **PROFITABILITY**

- ► FY 2022-23 Adjusted EBITDA margin of 72.9% at constant currency¹ down 1.9 point YoY
  - Lower revenues, especially in the Video vertical
- Higher operating costs
  - Increased staff and technical costs due changing revenue mix and, to a lower extent, inflation
  - Transaction costs with Russia
- Adjusted EBITDA margin reflecting progressive rebalancing of our business towards connectivity applications





<sup>&</sup>lt;sup>1</sup> 73.0% reported.

# 6. APPENDIX

- 6.1 FY 2022-23 Financials
- **6.2 Telecom Pivot**
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# REORGANISATION ALONG TWO BUSINESS UNITS

Enhancing customer-centricity, gaining efficiency and fostering return to growth

#### CONTEXT

- We are exposed to 2 different markets with distinct customers
  - → Video which is mature and highly cash-generative
  - Connectivity where enhanced technology unlocks considerable opportunities
- Customers in these 2 markets have distinctive expectations
- They need to be addressed separately

# NEW ORGANISATION AND TIMING

- Creation of two Business Units in charge of all customer-related aspects responsible for their own P&L
  - → Video
  - → Connectivity
  - → Each BU to integrate sales and support for customer services
- New organisation expected to be in place early in CY 23

#### **EXPECTED BENEFITS**

- Improved customer-centricity and focus on customer satisfaction
- Differentiated sales / marketing strategies per each sub-segment
- Increased collaboration between teams involved in the same processes
- Optimized efficiency in the use of the resources of the company



### 'EUTELSAT ADVANCE' TO ADDRESS CONNECTIVITY VERTICALS

### Innovative end-to-end managed services



#### GLOBAL ECOSYSTEM OF SERVICES

- Global network that seamlessly integrates multiple Ku/Ka capacity
- Common ecosystem enabling asset mutualization and resources optimization
- Flexible service catalog tailored for each market



ADVANCED TECHNOLOGIES & TOOLS

- Integrated state-of-the-art cloud-based platform
- Intelligent band allocation & analytics
- Network management & monitoring tools providing advanced customer experience



# SEAMLESS USER EXPERIENCE & SUPPORT

- Dynamic interfaces
- Self management of services
- → 24 / 7 / 365 customer support
- Highly-reliable hosting & Teleport Services



# FLEXIBLE PARTNERSHIP WITH NO BARRIERS to ENTRY

- Dynamic allocation of supply & demand
- Scaling up & down of bandwidth
- Reducing time to market
- → Open ecosystem of partners

Leveraging existing capabilities at limited incremental cost to create a powerful platform enabling optimization of existing and future GEO/LEO resources



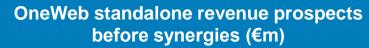
# 6. APPENDIX

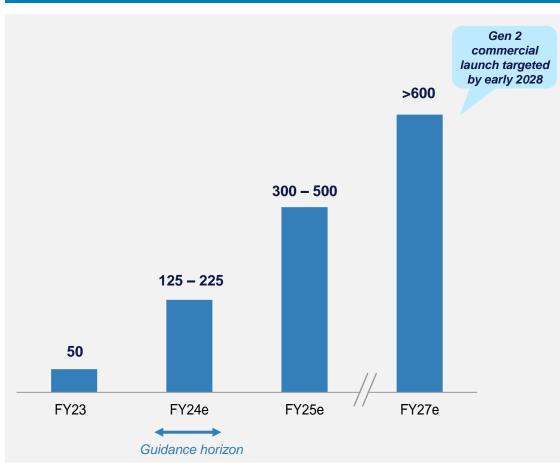
- 6.1 FY 2022-23 Financials
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### OVERVIEW OF ONEWEB REVENUE PROSPECTS







#### **Key enablers**

Coverage 35° N Latitude now **Global during FY24** 

**Sellable Capacity** 450 Gbps now 1.3 Tbps during FY24

**Distribution Partners** c. 50 distribution partners

**Fixed segment now** 

Aviation, Maritime, and **Government during FY24** 

**Verticals** 

#### **User Terminals**

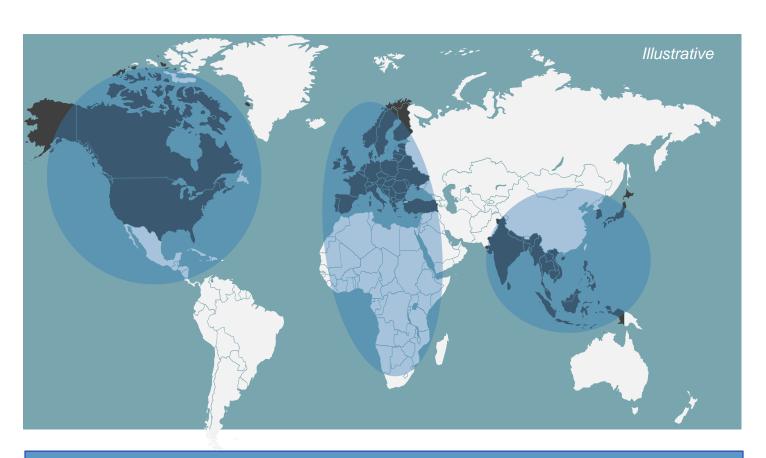
2 models now more than 12 models during FY24

Revenue Ramp-Up Strong pipeline of \$3.4bn >\$900m1 orders confirmed



# CAPEX SAVINGS FROM RIGHT-SIZING OF GEN 2 CONSTELLATION





**Eutelsat GEO High Throughput Satellites** 

**OneWeb LEO satellites** 



#### **CAPEX OPTIMIZATION POTENTIAL**

- High volumes of connectivity demand concentrated in specific geographical areas
- On a stand-alone basis, LEO constellations able to accommodate such local demand peaks only at the cost of deploying significant capacity on a global scale
- GEO satellites fit to complement LEO with targeted capacity over high-demand areas: ~70% of the internet traffic coming from video, well suited for GEO (mostly forward and not latency-sensitive)
- Hybridization of networks enabling a downscaling of the LEO constellation: optimized LEO/GEO combination enabling higher fill-rates



### GEN 2 OPENING NEW REVENUE OPPORTUNITIES



#### **Proof points**

#### Adaptable

- Scalable
- Evolutive

# Optical intersatellite links

- Smaller/cheaper ground segment
- Higher network utilization
- Allowing smart traffic landing

#### User Terminals

- Enabling much lower form factor
- Very high security
- LEO/GEO by design for target markets



- · Resilient Position Navigation and Timing
- Complementary services



- · Increased resilience, flexibility and availability
- · Optimized LEO/GEO combined fill-rate
- Better management of network congestion

#### **Gen 2 benefits**



Higher capacity (circa 5x vs. Gen 1)





LEO/GEO compatibility



**Evolving system** 



Higher user performance



Lower costs / Gbps

Gen 2 will open new market opportunities following its targeted commercial launch by early 2028



### DEMAND GROWTH CONTINUING BEYOND 2030

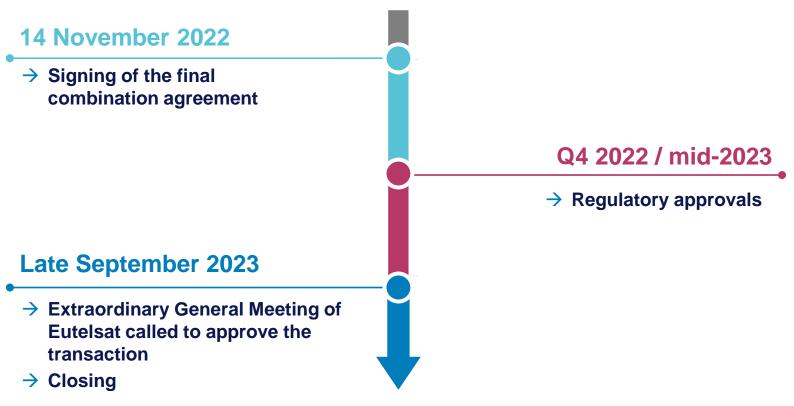


**VERTICAL CURRENT USE CASES EMERGING FUTURE APPLICATIONS** Mobile backhaul: up to ~35% of sites still in 2G/3G in 2030, leaving potential x10 increase in capacity per site Digital Twin of remote industrial sites (e.g., mining, **FIXED DATA** O&G) requiring large number of connected devices Corporate networks: continued rise of cloud connectivity, increasing number of sites and consumption per site Autonomous vehicles to represent a growing share of Governmental SATCOM: demand increase driven by the military assets introduction of **next-generation platforms** across air/land/ GOVERNMENT B<sub>2</sub>B sea and by the need of resilience of critical infrastructure Full-spectrum global combat clouds expected to deploy in French Army staff by ~2040 In-Flight Connectivity: up to ~40% of commercial aircraft Data-intensive innovations for aerial mobility (e.g., not yet equipped with IFC in 2030 TBO<sup>1</sup>, Single Pilot Operations) to gain traction after 2030<sup>i</sup> **MOBILITY Maritime Autonomous Surface Ships** Satellite internet penetration: <0.5% of global households Bandwidth from metaverses such as Meta's Horizon **CONSUMER** B<sub>2</sub>C **BROADBAND** equipped in 2030 Worlds to increase by 2030<sup>ii</sup>



### LOOKING AHEAD: UPDATE ON THE COMBINATION





- ► Closing of the transaction expected in late September 2023, conditional upon:
  - → Eutelsat EGM approvals
  - → Customary regulatory approvals
- ► Combination ready to go live from Day One if approved at the EGM



# 6. APPENDIX

- 6.1 FY 2022-23 financials
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# LAUNCH OF EUTELSAT KONNECT VHTS

Kourou, French Guiana, 7 September 2022









# LAUNCH OF EUTELSAT HOTBIRD 13F & HOTBIRD 13G

Cape Canaveral, Florida – 15 October (HOTBIRD 13F) & 3 November 2022 (HOTBIRD 13G)







# LAUNCH OF E10B

### Cape Canaveral, Florida – 22 November 2022









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In connection with the proposed transaction, Eutelsat Communications intends to file with the AMF and publish an information document in connection with the listing of its shares to be issued in exchange for the contribution by OneWeb shareholders of part of the OneWeb shares. Investors are urged to carefully read all relevant documents published in connection with the proposed combination, including the information document when it becomes available, because they will contain important information about the proposed transaction. Investors may obtain free of charge a copy of the information document as well as other documents filed with the AMF (when they become available) on Eutelsat Communications' website (at https://eutelsat.com) and, where relevant, on the AMF's website at www.amf-france.org.

